



For Immediate Release

13th annual FIT For Charity Run Announces 2017 Beneficiary Organisations

Tokyo's financial industry unites again in support of local non-profit organisations

TOKYO | September 20, 2017

Tokyo's financial industry will hold the thirteenth annual Financial Industry in Tokyo (FIT) For Charity Run on December 10, 2017 at the Meiji Jingu Gaien Park running course. Funds raised at this event will be donated to the following eight non-profit community organisations operating in the Kanto region: **NPO Angel Support Center, eboard, End-of-Life Care Association of Japan, NPO Minna no Kotoba, pulusualuha, NPO 3keys, Tsukuroi Tokyo Fund, and NPO UPTREE.**

The selected charities address six areas of need: children and youth with special needs; poverty; elderly and nursing care; medical; people with disabilities; and socially critical issues.

FIT For Charity Run is organised by the financial community and related industries in Tokyo, aiming to raise funds for non-profit organisations that serve the local community. FIT For Charity's Organising Committee was established in late 2004 soon after a major earthquake struck off the coast of Sumatra triggering a tsunami across the Indian Ocean. The first FIT For Charity Run was held in 2005, and has now grown to become a landmark annual event spanning the capital city's financial sector.

The most recent twelfth FIT For Charity Run was held on December 11, 2016. That effort raised over JPY58 million driven by the support of 90 companies and 5,300 participants. The funds were divided equally among that year's eight selected beneficiary organisations based in the Kanto region. FIT For Charity Run is dedicated to supporting underfunded non-profit community organisations serving important but not necessarily well-recognised issues.

FIT For Charity Run 2017 Co-Chair **Miho Doi** of Deutsche Bank Group said: "This year, we continue last year's theme 'More Charity Focus, More Involvement'. We are giving our participating companies greater opportunities to interact with past selected charities as well as learn about and participate in the charity selection process. This approach has enabled companies to understand more about FIT's philosophy and the support we bring." She continued: "Through FIT, we would like to provide the selected charities with an opportunity to reach a larger circle of supporters, while exposing companies and their participants to the social issues these charities address and thus support the CSR activities and staff engagement".



Co-Chair **David Schaefer** of SMBC Nikko Securities added: “FIT For Charity Run is an event that was established and is operated by volunteers in the financial services and related industries, but today has grown well beyond the boundaries of our industry, including donors providing various good and services for the event. It is these organisations and individuals who support the FIT spirit of ‘making a difference in the community we work and live’ that make the event possible. The FIT Organising Committee appreciates the passion of everyone who comes together every year to make this event a success”. He added: “Over the past twelve years, we were able to collect donations exceeding 670 million yen and donate about 90% of these to a total of 93 charitable organisations. The pass-through rate is exceptionally high by global standards, an achievement everyone involved in FIT can be proud of. We hope that this year too, all participants will enjoy a safe event and ask for continued understanding and support so as to connect the progress of FIT into the future.”

FIT For Charity Run features a 10km run, 5km run, and 1.5km walk. Prizes are awarded to the top three male and female runners for the 10km and 5km runs, and to the top fundraising team. A fundraising raffle is also held at the event.

FIT For Charity Run receives official recognition from the Japan Cycling Association, Meiji Jingu Gaien Park, the Tokyo Metropolitan Government, Nikkei Inc. and The Asahi Shimbun Company (TBC) for the event itself and its aspirational social goals. The event demonstrates the commitment of financial companies and their employees who strive to make a difference in the communities in which they operate.

FIT For Charity Run continues to welcome sponsors and participants from Tokyo’s financial industry and related fields. The participation fee for runners and walkers is JPY5,000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker, or volunteering can find further information on the FIT For Charity website at:

<http://fitforcharity.org/2017/how-to-get-involved.html>



Overview

Event name: FIT For Charity Run 2017
Organizer: FIT For Charity Run 2017 Organising Committee
Schedule: Sunday, December 10, 2017 rain or shine
Venue/Course: Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo
Special Supporters: Japan Cycling Association, Meiji Jingu Gaien Park
Koen supporters: Tokyo Metropolitan Government, Nikkei Inc., The Asahi Shimbun Company (TBC)
Starting times: 09:30 10km run
11:15 5km run
12:10 1.5km walk
12:40 Closing
Participation fee: JPY5,000 per person (children under 16 are free)
Target participants: Those working in the financial and related industries and their family and friends
Transportation: 5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit)
5-minute walk from Sendagaya Station, JR Sobu Line
10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line
Website: fitforcharity.org

About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit <http://fitforcharity.org/index.html>

2017 Beneficiary Organisations

NPO Angel Support Center
<https://angel-npo.org/english/>

pulusualuha
<https://pulusualuha.or.jp/about/aboutenglish/>

eboard
<https://www.eboard.jp> (Japanese)

NPO 3keys
<http://3keys.jp> (Japanese)

End-of-Life Care Association of Japan
<https://endoflifecare.or.jp/> (Japanese)

Tsukuroi Tokyo Fund
<http://tsukuroi.tokyo/> (Japanese)

NPO Minna no Kotoba
<http://www.minkoto.org/> (Japanese)

NPO UPTREE
<http://uptreex2.com/> (Japanese)



FIT For Charity Run 2017 Organising Committee (In alphabetical order)

Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BlackRock, Crédit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, Invesco, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mizuho Securities Co., Ltd., Morgan Stanley, Nikko Asset Management Co., Ltd., PwC Japan Group, Royal Bank of Canada Group, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case

FIT For Charity Run 2017 Sponsorship (In alphabetical order)

Sponsors (minimum donation of JPY500,000) Aberdeen Asset Management Group, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Bank of America Merrill Lynch, Barclays, BlackRock, Bloomberg L.P., BNP Paribas, Citi, Cognizant Japan KK, Colt Technology Services Co., Ltd., Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Sachs, Goodman Japan Limited, Grant Thornton Japan, Grosvenor Limited, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, NatWest Markets, Nikko Asset Management Co., Ltd., NN Investment Partners (Japan) Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, SAS Institute Japan, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, SMFL Capital, Standard Chartered, Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Thomson Reuters Japan KK, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case

Supporters (minimum donation of JPY350,000)

EIRE Systems K.K., Ipreo, T. Rowe Price International Ltd

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