

Press Release

One of the Biggest Charity Events in the Financial Industry in Japan!

The 13th Annual FIT For Charity Run Held in Tokyo

--Over 6,000 participants and volunteers came together at Meiji Jingu Gaien--

Tokyo | December 10th, 2017



Photo by Masahiro Murakoshi, Akira Fukunaga

The 13th annual Financial Industry in Tokyo (FIT) For Charity Run was held today around Meiji Jingu Gaien running course in Shinjuku-ku. This year, a total of 5,549 runners and walkers from 104 financial services and related foreign and domestic firms and 491 volunteers came together to raise JPY58,573,300 (subject to final confirmation).

Funds were raised from a record 62 sponsoring companies and individuals through sponsorship, participation fees and donations, as well as t-shirt and raffle sales. This year's donations will be equally divided among the following eight local non-profit organisations after deducting expenses.

Beneficiary Organisations:

- NPO Angel Support Center
- eboard
- End-of-Life Care Association of Japan
- NPO Minna no Kotoba
- pulusualuha
- NPO 3keys
- Tsukuroi Tokyo Fund
- NPO UPTREE

Results:

Male 10km run: Yusuke Fukushima (Barclays) 33:22
 Female 10km run: Kazuko Hirota (BNP Paribas) 40:08
 Male 5km run: Seiya Takaki (Mitsubishi UFJ Financial Group, Inc) 19:08
 Female 5km run: Saho Yokoe (MetLife) 26:22
 Top fund raiser: Mitsubishi UFJ Financial Group, Inc.





FIT For Charity Run 2017 Co-Chair **David Schaefer** of SMBC Nikko Securities said: “We would like to express our sincere appreciation to the over 5,500 participants from 104 companies and a record 62 corporate sponsors who supported us this year. Continuing this year with our theme ‘more charity focus, more involvement’, we provided before the event and today several opportunities for the sponsor companies to meet and learn about the charities. We hope that today’s event will contribute to fostering stronger ties between the sponsors, their employees and the charities we support.”

Co-Chair **Miho Doi** of Deutsche Bank Group commented: “As an event run entirely by volunteers, we are able to distribute around 90% of all donations to the charities. This high pass-through rate is exceptional by any standard and is one of FIT For Charity Run’s unique characteristics. This year again, we have received tremendous support from corporate sponsors and donors, organisations and many individuals, and were able to express and deliver to the eight charities the support of all corporate and individual participants in a direct and meaningful way. On behalf of the organising committee, I would like to express our sincere appreciation to everyone involved. It is also worth noting that today’s event was supported by a record 491 volunteers, showcasing the strong sense of many who want to contribute to our communities. It is our hope that this commitment of everyone involved in FIT For Charity Run may continue and prosper henceforth.”

[FIT For Charity Run 2017 Sponsorship]

Sponsors (minimum donation of JPY500,000)

Aberdeen Standard Investments, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Bank of America Merrill Lynch, Barclays, BlackRock, Bloomberg L.P., BNP Paribas, Citi, Cognizant Japan KK, Colt Technology Services Co., Ltd., Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Sachs, Goodman Japan Limited, Grant Thornton Japan, Grosvenor Limited, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, NatWest Markets, Nikko Asset Management Co., Ltd., NN Investment Partners (Japan) Co., Ltd., PIMCO Japan Ltd, Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, RGF, SAS Institute Japan, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, SMFL Capital, Standard Chartered, Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Thomson Reuters Japan KK, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

Supporters (minimum donation of JPY350,000)

EIRE Systems K.K., Ipreo Japan LLC, T. Rowe Price International Ltd

Donors

Abilitas Hospitality Co., Ltd., Ahora Works Corporation, Akasaka Prince Classic House, Akira Fukunaga (Photographer), ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Art Fair Tokyo 2018, Asahi Group Foods, Ltd., Barrier Free Co., Ltd., Blue Note Tokyo, Calbee, Inc., Cheerio Corporation Co., Ltd., Cine Focus Corp., Conrad Tokyo, Cotton Club, Cryptomeria.inc, Digitalstage Inc., Diplomatt, Inc., EIRE Systems K.K., Fukuda Denshi Co., Ltd., Grand Hyatt Tokyo, Hyatt Regency Kyoto, Hotel Okura Tokyo Co., Ltd., Institute of Foreign Exchange and Trade Research, InterContinental Tokyo Bay, Kreab K.K, La Posada Co., Ltd., LIFE.14 inc., Masahiro Murakoshi (Photographer), Mitsui Fudosan Building Management Co., Ltd., Moët & Chandon, Motion Blue Yokohama, Nippon Express Co., Ltd., One Niseko Resort Towers, ONE@Tokyo, Otsuka Holdings Co., Ltd., Palace Hotel, Polaris alpha, The Prince Gallery Tokyo Kioicho, Roots Sports Japan Co. Ltd., Roppongi Hills Club, Royal Park Hotel The Shiodome, Tokyo, Shangri-La Hotel Tokyo, Soken Inc., Suntory Beverage Service Limited, The Peninsula Tokyo, The Ritz-Carlton, Tokyo, TOMS Co., Ltd., Tsukuba Agri Challenge, Unifrutti Japan Corporation, Unimat Life Corporation (in alphabetical order)

[FIT For Charity Run 2017 Beneficiary Organisations] (In alphabetical order)

NPO Angel Support Centre

Angel Support Centre supports youth from orphanages and foster families in order to help them live healthy independent lives. They offer training programs for high school students to learn those important life skills necessary to integrate into the broader society. <https://angel-npo.org/english/>

NPO eboard

The goal of eboard is to create a society where no one is left behind in learning by providing free online learning service platform called "eboard." <https://www.eboard.jp> (Japanese)

End-of-Life Care Association of Japan

Against the backdrop of a declining birth rate and aging society, End-of-Life Care Association of Japan helps raise awareness and provides caregiver training related to end of life care. In the past two years, they have fostered over 2,000 personnel. <https://endoflifecare.or.jp/> (Japanese)

NPO Minna no Kotoba

Minna no Kotoba focuses on delivering classical music concerts for pre-school aged children. They produce an interactive program, called "Everyone's Concert," with live music by professional musicians at kindergartens or nursery schools in order to nourish their sensibility. <http://www.minkoto.org/> (Japanese)

NPO pulusualuha

Using picture books as the main communication tools, pulusualuha supports families and children facing challenges where the parents are patients with mental disabilities such as depression and schizophrenia. <https://pulusualuha.or.jp/about/aboutenglish/>

NPO 3keys

3keys supports children and youth, who have left school or their orphanage and lost institutional support, by providing educational support and counselling. <http://3key.jp> (Japanese)

Tsukuroi Tokyo Fund

By applying the 'Housing first' approach to ending homelessness, Tsukuroi Tokyo Fund helps support homeless people by trying to quickly move them into independent housing when they have no other place to go. <http://tsukuroi.tokyo/> (Japanese)

NPO UPTREE

UPTREE helps support those people tasked with caring for family members. They mainly provide community places for these caregivers to stay and interact with others in the same situation. <http://uptreex2.com/> (Japanese)

[About the Financial Industry in Tokyo (FIT) For Charity]

The FIT For Charity Run is a charity event organised by the financial community and related industries in Tokyo that aims to raise donations in support of non-profit organisations that conduct local community activities. The FIT For Charity Organising Committee was established soon after the major earthquake off the coast of Sumatra and subsequent tsunami in the Indian Ocean in late 2004. The very first FIT For Charity Run was held in 2005 and, since then, has become a landmark annual event across the capital city's financial sector.

[FIT For Charity Run 2017 Details]

Event name: FIT For Charity Run 2017
 Organiser: FIT For Charity Run 2017 Organising Committee
 Schedule: Sunday, December 10, 2017 [rain or shine](#)
 Venue/Course: Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo
 Special Supporters: Japan Cycling Association, Meiji Jingu Gaien Park
 Koen supporters: Tokyo Metropolitan Government, Nikkei Inc., The Asahi Shimbun Company
 Starting times: 09:30 10km run
 11:15 5km run
 12:10 1.5km walk
 12:40 Closing
 Participation fee: JPY5,000 per person (children under 16 are free)
 Target participants: Those working in the financial and related industries and their family and friends
 Transportation: 5-minute walk from Kokuritsu-Kyogijyo Station, Toei Oedo Line (A2 exit)
 5-minute walk from Sendagaya Station, JR Sobu Line
 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line
 Website: fitforcharity.org

FIT For Charity Run 2017 Organising Committee (In alphabetical order)

Allianz Fire And Marine Insurance Japan Ltd., Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BlackRock, Crédit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, Invesco, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mizuho Securities Co., Ltd., Morgan Stanley, Nikko Asset Management Co., Ltd., PayPal, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

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