

# Run to Support Our Local Community



<http://fitforcharity.org/>

**Date:** Sunday, December 9th, 2018

**Location:** Meiji Memorial Picture Gallery & Meiji Jingu Gaien Outer Course

**Participation Fee:** 5,000JPY per person \*Please register through your company

**Sponsorship:** **Sponsor** 500,000JPY **Supporter** 350,000JPY

## Benefits for Companies

### Build a strong relationship with internal & external stakeholders

FIT addresses several of UN's Sustainable Development Goals, which is attracting the growing attention of the financial industry. The event involves many stakeholders of companies, including employees and their families, friends and customers. FIT appeals to many needs of a corporate organization, such as providing opportunities for employees to donate and volunteer for charity as well as increase employees' well-being and strengthen the bond between employees.

### Improve engagement with non-profit organisations

The FIT beneficiary organisations are chosen by our Sponsor and Organising Committee member firms. By recommending and voting for the non-profit organisations firms from across the Tokyo financial industry are involved in determining the use of the funds raised and driving positive social change in our local community.

## Benefits for Employees

### Deepen communication between employees & non-profit organisations

As members of the financial industry, FIT volunteers are passionate about supporting the activities of non-profit organisations working in their local community. FIT provides opportunities for teambuilding within the company as well as networking outside the company. Moreover, through the exchange of information and opinions with non-profit organisations, volunteers are able to deepen their knowledge of non-profit activities.

### Grow professionally & personally

Through FIT, volunteers become aware of social issues they may not encounter as part of their day to day work, and are able to connect with non-profit organisations addressing those issues. Through becoming engaged in FIT, volunteers have the opportunity to gain new skills, grow professionally and gain a sense of fulfilment outside of their usual work.

## Results of FIT For Charity Run 2017

**59.4 million JPY**  
Sponsorship & Participation Fees

**104**  
Participating Financial Companies

**5,549**  
Runners & Walkers

**491**  
Volunteers

## Cumulative Results of FIT For Charity Run (2005 – 2017)

**101**  
Total Number of Beneficiary Non-profit Organisations

**746 million JPY**  
Total Donations

**90.05%**  
Average Percentage of Donations Allocated to Charity

**71,623**  
Total Participants



# More Charity Focus, More Involvement

## Start by joining us at our monthly Organising Committee Meetings!

The Organising Committee Meeting (“OCM”) consists of about 50 volunteers from both domestic and foreign financial companies, who work hard to host our annual Charity run, which in recent years has been attended by up to six thousand participants. You are welcome to come along to one of our meetings with your co-workers or friends. We are confident that you will meet other like-minded individuals who are passionate about taking action to better the society! For more information, please contact us at [communications@fitforcharity.org](mailto:communications@fitforcharity.org)

## So many ways to get involved!

FIT Organising Committee members participate in one of our sub-committees. The Charity team is responsible for the selection of and managing relationships with our non-profit organisations. The Sponsorship team serves as the point of contact for our Sponsor, Supporter and Participant companies. The Logistics team manages all aspects of planning and execution of the event. The Donors team is responsible for facilitating goods and service donations. Other teams include Communications, Treasury and Secretariat. There are many ways in which you can participate based on your skills and available time. For more information, please contact us at [communications@fitforcharity.org](mailto:communications@fitforcharity.org)

## Is your firm involved in our FIT beneficiary selection process?

The motto for FIT For Charity Run is “More Charity Focus, More Involvement” and we aim to deepen the relationship between our participating firms and non-profit organisations, raising awareness of the social issues our beneficiaries address. Your active involvement in the nomination and voting of FIT beneficiary organisations is critical to achieving our goal. Every year, non-profit organisations are 1) nominated by eligible firms (as defined by OCM), 2) reviewed our Charity team in a due diligence process, and 3) finally selected through a voting process amongst our Sponsor firms. Through this selection process, we provide opportunities for companies to nominate non-profit organisations they are already working with as well as build relationships with new non-profit organisations. For more information, please contact us at [charity@fitforcharity.org](mailto:charity@fitforcharity.org)

## FIT for Charity Run 2017 OCM Member Companies

Allianz Fire And Marine Insurance Japan Ltd., Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BlackRock, Crédit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, Invesco, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mizuho Securities Co., Ltd., Morgan Stanley, Nikko Asset Management Co., Ltd., PayPal, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP