

# Sponsorship Benefit Overview

<b>Sponsorship benefits</b> Type of sponsorship and sponsorship fee	<b>Sponsor</b> Financial sponsor <sup>1</sup> ¥500,000 or more	<b>Supporter</b> Financial sponsor <sup>1</sup> ¥350,000 or more	<b>Donor</b> Donations of Goods/ Services (Examples <sup>2</sup> )
Your firm's logo will be displayed on the FIT T-shirts (Submission date :Sep 14)	✓		
Provide Sponsor area on the day of the event	✓		
Your firm's logo will be displayed in banner space	✓		
Participate in intercompany relay (max 30 teams, draw in case of excess demand)	✓		
Your firm's name or logo will be displayed on FIT website	✓	✓	✓
You can display FIT logo on your corporate web site and other marketing materials	✓	✓	✓
Your firm's name will be displayed in press releases issued by FIT	✓	✓	✓
Nomination and Voting rights for Charities	✓	✓	
Invitation to the Reception with selected Charities (Date: Oct 17)	✓	✓	
Your CEO will receive an invitation to the CEO session on the day of the event	✓	✓	
Your firm will receive an invitation to the Donation Presentation Ceremony (Date: Feb 5, 2019)	✓	✓	
Your firm's name will be announced at the event			✓
Please contact Donors Vice Chair for the individual request such as distribution of merchandise and marketing tools etc.			✓

1. Financial sponsorship is limited to financial services and related companies  
 2. Typical in-kind donations are FIT T-shirts, advertisement, hotel gift/dinner certificates and tickets to concerts for award prizes, water and sports drinks, shipping service, medical support, cleaning service, photography, translation and interpretation services, etc.

# Sponsor benefit (JPY500,000 or more)



Exposure of corporate logo on FIT T-shirts



Exposure of corporate logo at the banner space



Exposure of corporate logo on FIT website



Usage of FIT logo on your team wears



Usage of FIT logo on your corporate website



Invitation to CEO session



Nomination and Voting rights for Charities / Invitation to Charities Presentation



Invitation to donation presentation ceremony

# Supporter benefit (JPY350,000 or more)



Exposure of corporate logo on FIT website



Usage of FIT logo on your team wears



Usage of FIT logo on your corporate website



Invitation to CEO session



Nomination and Voting rights for Charities / Invitation to Charities Presentation



Invitation to donation presentation ceremony

# Donor benefit (Donation of Goods/Services)



Exposure of corporate logo on FIT website  
Exposure of corporate name on FIT SNS



Announcement of corporate name and donated goods information when presented

## Other benefits:

- Please contact FIT Donors team members for the possible marketing opportunities as well as to promote your Corporate Social Responsibility activities.

## Typical types of goods / services donated:

- FIT T-shirts
- Water, sport drinks
- Food
- Shipping services
- Medical care
- Photography
- Gift certificates for hotels
- Gift certificates for lunch/dinner
- Concert tickets
- Advertisement
- Interpretation services