



For Immediate Release

14th annual FIT For Charity Run Announces 2018 Beneficiary Organisations

Tokyo's financial industry unites again in support of local non-profit organisations

TOKYO | September 21, 2018

Tokyo's financial industry will hold the fourteenth Financial Industry in Tokyo (FIT) For Charity Run on December 9, 2018 at the Meiji Jingu Gaien Park running course. Funds raised at this event will be donated to the following eight non-profit community organisations operating in the Kanto region:

General Incorporated Association AOH, NPO Bilingual Bicultural Education Center for Deaf Children, NPO Five Years, NPO Gokigen Firm, NPO Japan Amputee Football Association, NPO Japan First Aid Society, NPO KIZUKI, and NPO Mental Rescue Association.

The selected charities address six areas of need: Medical (patient/family support included); work support; people with disabilities; education; children and youth with special needs (not include poverty); and other socially critical issues.

FIT For Charity Run is organised by the financial community and related industries in Tokyo, aiming to raise funds for non-profit organisations that serve the local community. FIT For Charity's Organising Committee was established in late 2004 soon after a major earthquake struck off the coast of Sumatra triggering a tsunami across the Indian Ocean. The first FIT For Charity Run was held in 2005, and has now grown to become a landmark annual event spanning the capital city's financial sector.

The most recent thirteenth FIT For Charity Run was held on December 10, 2017. That effort raised about JPY59 million driven by the support of 104 companies and 5,540 participants. The funds were divided equally among that year's eight selected beneficiary organisations based in the Kanto region. FIT For Charity Run is dedicated to supporting underfunded non-profit community organisations serving important but not necessarily well-recognised issues.

FIT For Charity Run 2018 Co-Chair **David Schaefer** of SMBC Nikko Securities said, "FIT For Charity Run is an event that was established and is operated by volunteers in the financial services and related industries and is supported by a large number of corporate sponsors, participants and volunteers. It has also grown well beyond the boundaries of our industry, with numerous companies and individuals providing free good and services. This allows us to donate to the beneficiary organisations approx. 90% of the funds gathered, an exceptionally high pass-through rate by any



standard and an achievement everyone involved in FIT can be proud of. The FIT Organisation Committee would like to thank everyone who gathers under the FIT spirit of ‘making a difference in the community we work and live in’. We hope that this year too, all participants will enjoy a safe and fun event and ask for your continued understanding and support so as to maximize the support to the eight beneficiary organisations we announced today.”

Co-Chair **Haruka Matsumoto** of Deloitte Japan added: “Continuing last year’s theme ‘More charity focus, more involvement’, we are giving our participating companies greater opportunities to interact with past selected charities as well as learn about and participate in the charity selection process. Through FIT, we would like to provide the selected charities with an opportunity to reach a larger circle of supporters, while exposing participating companies and their staff to the social issues these charities address and thus support their CSR activities and staff engagement. We hope to further grow the circle of support that FIT provides”.

FIT For Charity Run features a 10km run, 5km run, and 1km walk. In addition, the kids sprint and inter-company relay race, two popular programs at past events, have been brought back. Prizes are awarded to the fastest male and female runners for the 10km and 5km runs, to the top three winning teams of inter-company relay race and to the largest amount of fundraising teams. A fund-raising raffle is also held at the event with exciting prizes such as luxury hotel stays and meals at top restaurants.

FIT receives official recognition and support from the Japan Cycling Association, Meiji Jingu Gaien, the Tokyo Metropolitan Government, Nikkei Inc. and The Asahi Shimbun Company. The event demonstrates the commitment of financial companies and their employees who strive to make a difference in the communities in which they operate.

FIT For Charity Run continues to welcome sponsors and participants from Tokyo’s financial industry and related fields. The participation fee for runners and walkers is JPY5,000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker, or volunteering can find further information on the FIT For Charity website at:

<http://fitforcharity.org/2018/how-to-get-involved.html>

Overview

Event name: FIT For Charity Run 2018
 Organizer: FIT For Charity Run 2018 Organising Committee
 Schedule: Sunday, December 9, 2018 rain or shine
 Venue/Course: Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo
 Special Supporters: Japan Cycling Association, Meiji Jingu Gaien Park
 Koen supporters: Tokyo Metropolitan Government, Nikkei Inc. The Asahi Shimbun Company
 Starting times: 09:30 10km run
 11:00 Inter-company relay race (mixed group of men and women)
 11:35 5km run
 12:20 1km walk
 12:45 Kids sprint (30m)
 13:00 Closing
 Participation fee: JPY5,000 per person (children under 16 are free)
 Target participants: Those working in the financial and related industries and their family and friends
 Transportation: 5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit)
 5-minute walk from Sendagaya Station, JR Sobu Line
 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line
 Website: <http://fitforcharity.org>

About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit <http://fitforcharity.org/about.html>

2018 Beneficiary Organisations

General Incorporated Association AOH

<http://chocolabo.or.jp/> (Japanese)

NPO Bilingual Bicultural Education Center for Deaf Children

<http://www.bbed.org/> (Japanese)

NPO five years

https://5years.org/contents_en/page/home/

NPO Gokigen Firm

<https://gokigenfarm.com/> (Japanese)

NPO Japan Amputee Football Association

<http://j-afa.jp/> (Japanese)

NPO Japan First Aid Society

<http://jfas.umin.ac.jp/HP/JFAS-3/> (Japanese)

NPO KIZUKI

<https://kizuki.or.jp/> (Japanese)

NPO Mental Rescue Association

<http://www.mentalrescue.org/> (Japanese)



FIT For Charity Run 2018 Organising Committee (In alphabetical order)

Ahead Group, Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BlackRock, Credit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, GAM Japan, Grant Thornton Japan, Invesco, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mizuho Securities Co., Ltd., Morgan Stanley, Nikko Asset Management Co., Ltd., Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)Canada Group, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

FIT For Charity Run 2018 Sponsorship (In alphabetical order)

Sponsors (minimum donation of JPY500,000) Aberdeen Standard Investments (Japan) Limited, Ahead Group, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Barclays, BlackRock, BlueBay Asset Management International Limited, BNP Paribas, Citi, Cognizant Japan KK, Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Sachs, Goodman Japan Limited, Grant Thornton Japan, Grosvenor Limited, Hitachi Capital Corporation, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, NatWest Markets, Nikko Asset Management Co., Ltd., NN Investment Partners (Japan) Co., Ltd., PIMCO Japan Ltd, Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., Royal Bank of Canada Group, SAS Institute Japan Ltd., Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, SMFL Capital, Standard Chartered, T. Rowe Price Japan, Inc., Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Thomson Reuters Japan KK, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association)

Supporters (minimum donation of JPY350,000)

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