

**For Immediate Release**

**15th annual FIT For Charity Run  
Announces 2019 Beneficiary Organisations**

*Tokyo's financial industry unites again in support of local non-profit organisations*

TOKYO | November 22, 2019

Tokyo's financial industry will hold the fifteenth Financial Industry in Tokyo (FIT) For Charity Run on January 19, 2020 at the Meiji Jingu Gaien Park running course. Funds raised at this event will be donated to the following eight non-profit community organisations operating in the Kanto region: **NPO Arakawa River Clean-aid Forum, NPO Being ALIVE Japan, Good Neighbors Company, General Incorporated Association, Habilis Japan, Home-Start Japan, Specified Nonprofit Corporation, PIECES (Approved Specified Nonprofit Corporation), Usnova Foundation and Nonprofit Corporation WELgee.**

The selected charities address seven areas of need: medical (patient/family support included); children and youth with special needs (not include poverty); work support; environment & biodiversity; people with disabilities; elderly & nursing care and other socially critical issues.

FIT For Charity Run is organised by the financial community and related industries in Tokyo, aiming to raise funds for non-profit organisations that serve the local community. FIT For Charity's Organising Committee was established in late 2004 soon after a major earthquake struck off the coast of Sumatra triggering a tsunami across the Indian Ocean. The first FIT For Charity Run was held in 2005, and has now grown to become a landmark annual event spanning the capital city's financial sector.

The most recent fourteenth FIT For Charity Run was held on December 9, 2018. That effort raised about JPY59 million driven by the support of 105 companies and about 5,400 participants. The funds were divided equally among that year's eight selected beneficiary organisations based in the Kanto region. FIT For Charity Run is dedicated to supporting underfunded non-profit community organisations serving important but not necessarily well-recognised issues.

FIT For Charity Run 2019 Co-Chair **Haruka Matsumoto** of Deloitte Japan said, "FIT For Charity Run, which is celebrating its 15th anniversary, is an event that was established and is operated by volunteers in the financial services and related industries and is supported by a large number of corporate sponsors, participants and volunteers. It has also grown beyond the boundaries of our industry, with numerous companies and individuals providing free goods and services. This allows us

to donate approximately 90% of the funds raised to our beneficiary organisations. This is an exceptionally high pass-through rate by any standard and an achievement everyone involved in FIT can be proud of. The spirit of FIT is to "do something good for society" and we would like to show our sincere gratitude for the efforts of all the individuals involved with FIT who share this spirit as we work together with our beneficiary organisations to solve issues which exist in our community. We hope that this year too, all participants will enjoy a safe and fun event and ask for your continued understanding and support. ”

Co-Chair **Yuko Endo** of GAM Japan Limited added: “ "Appreciation" is our theme for this year's run, as we celebrate the 15th anniversary of FIT For Charity Run. We would like to express our sincere appreciation to everyone who has supported us from the beginning of this journey. This includes, our sponsors, donors, runners and walkers, beneficiary organisations, and volunteers. We hope FIT continues to increase awareness and support for our beneficiary organisations and the ever changing social needs and challenges we tackle together. FIT will continue to act as a valuable tool which promotes employee engagement in the CSR activities of our participating companies. FIT will continue to move forward with appreciation for relationships we have built over the years. We hope to continue creating many opportunities for everyone through not only the annual run but through the events we host throughout the year as well. ”

FIT For Charity Run features a 10km run, 5km run, 1km walk and inter-company relay race. Prizes are awarded to the fastest male and female runners for the 10km and 5km runs, to the top three winning teams of inter-company relay race and to the largest amount of fundraising teams. A fundraising raffle is also held at the event with exciting prizes such as luxury hotel stays and meals at top restaurants.

FIT receives official recognition and support from the Japan Cycling Association (scheduled), Meiji Jingu Gaien (scheduled), the Tokyo Metropolitan Government, Nikkei Inc. and The Asahi Shimbun Company. The event demonstrates the commitment of financial companies and their employees who strive to make a difference in the communities in which they operate.

FIT For Charity Run continues to welcome sponsors and participants from Tokyo's financial industry and related fields. The participation fee for runners and walkers is JPY5,000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker, or volunteering can find further information on the FIT For Charity website at:

<http://fitforcharity.org/2019/how-to-get-involved.html>

## Overview

**Event name:** FIT For Charity Run 2019  
**Organiser:** FIT For Charity Run 2019 Organising Committee  
**Schedule:** Sunday, January 19, 2020 [rain or shine](#)  
**Venue/Course:** Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo  
**Special Supporters:** Japan Cycling Association (scheduled), Meiji Jingu Gaien Park (scheduled)  
**Koen supporters:** Tokyo Metropolitan Government, Nikkei Inc. The Asahi Shimbun Company  
**Starting times:** 09:30 10km run  
 11:00 Inter-company relay race (mixed group of men and women)  
 11:35 5km run  
 12:20 1km walk  
 13:00 Closing  
**Participation fee:** JPY5,000 per person (children under 16 are free)  
**Target participants:** Those working in the financial and related industries and their family and friends  
**Transportation:** 5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit)  
 5-minute walk from Sendagaya Station, JR Sobu Line  
 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line  
**Website:** <http://fitforcharity.org>

## About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit <http://fitforcharity.org/about.html>

## 2019 Beneficiary Organisations (In alphabetical order)

### NPO Arakawa River Clean-aid Forum

<https://cleanaid.jp/aboutus/english>

### NPO Being ALIVE Japan

<https://www.beingalivejapan.org/>

### Good Neighbors Company

<https://gnc.or.jp/>

### General Incorporated Association Habilis Japan

<https://www.habilisjapan.com/>

### Home-Start Japan, Specified Nonprofit Corporation

<https://www.homestartjapan.org/eng/>

### PIECES (Approved Specified Nonprofit Corporation)

<https://www.pieces.tokyo/>

### Usnova Foundation

<https://www.usnova.org/>

### Nonprofit Corporation WELgee

<https://www.welgee.jp/about/english>



**FIT For Charity Run 2019 Organising Committee** (In alphabetical order)

BGC Shoken Kaisha Ltd., Bloomberg L.P., Deloitte Japan, Deutsche Bank Group, DTCC, EY Japan, FIL Investments (Japan) Ltd, Frontier Consulting, GAM Japan, Grant Thornton Japan, Hitachi Capital Corporation, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Morgan Stanley, Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., Shared Research, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices(Registered Association)

**FIT For Charity Run 2019 Sponsorship** (In alphabetical order)

**Sponsors** (minimum donation of JPY500,000)

Aberdeen Standard Investments (Japan) Limited, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Barclays, BlackRock, Bloomberg L.P., BlueBay Asset Management International Limited, BNP Paribas, Citi, Crédit Agricole Group, Credit Suisse, CVC Asia Pacific, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Japan Limited, Grant Thornton Japan, Hitachi Capital Corporation, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Morgan Stanley, Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., NRI Process Innovation, Pegajapan K.K., PIMCO Japan Ltd, Protiviti LLC, PwC Japan Group, Refinitiv, Robert Walters Japan K.K., Royal Bank of Canada Group, SB Investment Advisers (UK) Limited, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, Standard Chartered, T. Rowe Price Japan, Inc., Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co.,Ltd, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association)

**Supporters** (minimum donation of JPY350,000)

GAM Japan Limited, NAITO Securities Co., Ltd., Pacifico Energy K.K.

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