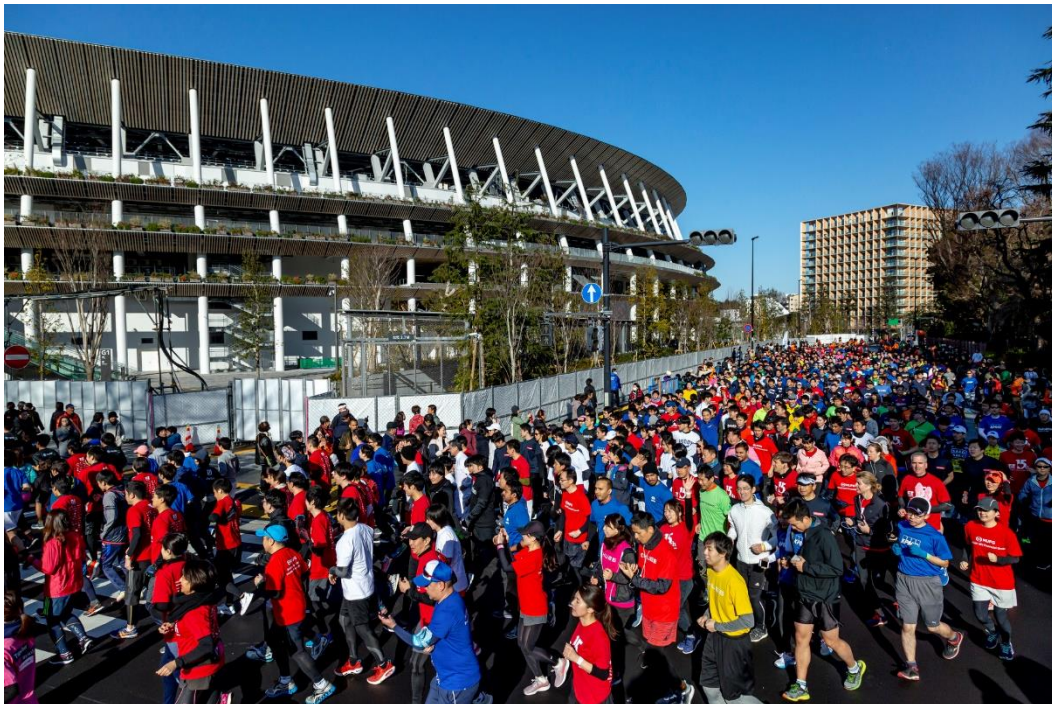


**For Immediate Release**

**One of the Biggest Charity Events in the Financial Industry in Japan!  
The 15th Annual FIT For Charity Run Held in Tokyo**

*--Over 5,100 participants and volunteers came together at Meiji Jingu Gaien--*

TOKYO | January 20, 2020



The 15th annual Financial Industry in Tokyo (FIT) For Charity Run was held on January 19 around the Meiji Jingu Gaien running course in Shinjuku-ku. This year, a total of 5,190 runners and walkers from 111 financial services and related foreign and domestic firms and 418 volunteers came together to raise an estimated JPY 55,554,017.

Funds were raised from 58 companies and individuals through sponsorship, participation fees and donations, as well as T-shirt and raffle sales. This year's donations will be equally divided among the following eight local non-profit organisations after deducting expenses.

**Beneficiary Organisations**

- NPO Arakawa River Clean-aid Forum
- NPO Being ALIVE Japan
- Good Neighbors Company
- General Incorporated Association Habilis Japan
- Home-Start Japan, Specified Nonprofit Corporation
- PIECES (Approved Specified Nonprofit Corporation)
- Usnova Foundation
- Nonprofit Corporation WELgee

## Results

Male 10km run 1st place: Yuki Iwata (KPMG Japan) 30:56

Female 10km run 1st place: Sayuri Togo (Fuyo General Lease) 41:55

Male 5km run 1st place: Norihiro Hoshi (First Brothers Co., Ltd.) 19:27

Female 5km run 1st place: Kazuko Hirota (BNP Paribas) 22:11

Inter-company relay 1st place: SMBC Nikko Securities Inc.

Top fund raiser: Mitsubishi UFJ Financial Group, Inc.

FIT For Charity Run 2019 Co-Chair Haruka Matsumoto of Deloitte Japan said: “We would like to express our sincere gratitude to the over 5,100 participants from 111 companies and 58 Sponsors and Supporters, who joined us this year and made it possible for the event to take place smoothly and safely. This year was the 15th anniversary of the FIT For Charity Run. As our 15th anniversary theme “Appreciation” expresses, we are thankful to have had the opportunity to interact with many companies, beneficiary organisations, and members, who have been involved in not only the FIT For Charity Run event but also the 15th Anniversary Ceremony. We hope that the event will contribute to fostering stronger ties between the sponsors, their employees and the charities we support, enhance awareness of the social issues they are addressing and increase interest in and support for their activities.”

Co-Chair Yuko Endo of Japan Limited commented: “FIT For Charity Run is able to distribute around 90% of all donations to our charities. This high percentage rate is exceptional by any standard and is one of FIT For Charity Run’s unique features. Each year we have maintained a high pass through rate and this year, our 15th anniversary has been no exception. Our continued success in achieving this result for our beneficiaries is due to the support of all the people who help to realise not only the run itself, but all the preparation and events held by FIT throughout the year. Once again this year we have received tremendous support and cooperation from our Sponsors, Supporters, Donors and individual volunteers, which along with the enthusiasm of our participants, has enabled us to deliver support to our eight beneficiary organisations. On behalf of the organising committee, I would like to express our sincere gratitude to everyone involved. It is our hope that this commitment to contribute to our society will continue to spread through FIT and grow in the future.”

## FIT For Charity Run 2019 Sponsorship (In alphabetic order)

Sponsors (minimum donation of JPY500,000)

Aberdeen Standard Investments (Japan) Limited, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Barclays, BlackRock, Bloomberg L.P., BlueBay Asset Management International Limited, BNP Paribas, Citi, Crédit Agricole Group, Credit Suisse, CVC Asia Pacific, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goodman Japan Limited, Grant Thornton Japan, Hitachi Capital Corporation, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Morgan Stanley, Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., NRI Process Innovation, Pegajapan K.K., PIMCO Japan Ltd, Protiviti LLC, PwC Japan Group, Refinitiv, Robert Walters Japan K.K., Royal Bank of Canada Group, SB Investment Advisers (UK) Limited, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, Standard Chartered, T. Rowe Price Japan, Inc., Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association)



Supporters (minimum donation of JPY350,000)

GAM Japan Limited, IG Securities Limited, NAITO Securities Co., Ltd., Pacifico Energy K.K.,

## Donors

Akasaka Prince Classic House, Akira Fukunaga (Photographer), ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Asahi Group Foods, Ltd., Barrier Free Co., Ltd., BCPG Japan Corporation, Blue Note Tokyo, Cheerio Corporation Co., Ltd., Cine Focus Corp., Conrad Tokyo, Cotton Club, Cryptomeria.inc, Mr. Daisuke Fujikura (Photographer), Digital Stage Inc., Diplomatt Inc., Fukuda Denshi Co., Ltd., Grand Hyatt Tokyo, Guzman y Gomez (GYG) JAPAN, Hotel New Otani, Ms. Hitomi Wakui (Photographer), Hyatt Centric Ginza Tokyo, Hyatt Regency Kyoto, Imperial Hotel, Ltd., Institute of Foreign Exchange and Trade Research, InterContinental Tokyo Bay, Kochou Miyakubo(Calligrapher), Kreab K.K, La Posada Co., Ltd., Mr. Masahiro Murakoshi (Photographer), mesm Tokyo, Autograph Collection, Mitsui Fudosan Building Management Co., Ltd., Moët & Chandon, Motion Blue Yokohama, Mottox Inc., NIJI Inc., Nippon Express Co., Ltd., Novotel Okinawa Naha, Oakwood Premier Tokyo, Otsuka Holdings Co., Ltd., Palace Hotel, Pullman Tokyo Tamachi, Roots Sports Japan Co. Ltd., Sands Resorts Macao, Shangri-La Hotel Tokyo, Sonnedix Japan K.K., Suntory Beverage Service Limited, Swanny Davis (DJ), The Prince Gallery Tokyo Kioicho, The Ritz-Carlton, Tokyo, The Royal Park Hotel Tokyo Shiodome, Toms Co., Ltd., Transit General Office Inc., Unifrutti Japan Corporation, Unimat Life Corporation, Raicho Lodge Madarao

## FIT For Charity Run 2018 Beneficiary Organisations (In alphabetical order)

### NPO Arakawa River Clean-aid Forum

Aim to create the society where human live together with nature by running clean-aid activities to remove trash in Arakawa rivers by collaborating with the citizens, schools, and companies. They work on resolving waste issues of the society including marine waste, focusing on Arakawa river clean-up aid. <https://cleanaid.jp/aboutus/english>

### NPO Being ALIVE Japan

Build communities to support medical treatment life of kids and families through sport programs by collaborating with athletes and sport team. They aim to contribute to help kids to have the best teenage years, to become independent and to have bright future by trying diverse opportunities. <https://www.beingalivejapan.org/>

### Good Neighbors Company

Developed a program called "Kuchi-Build" where the participants can enjoy and learn the importance of oral functions. This program is based on the oral functional training conducted in the medical field as a prevention of "aspiration pneumonia", which is the seventh leading cause of death in Japan. <https://gnc.or.jp/>

### General Incorporated Association Habilis Japan

Support those children with prosthesis to have the most suitable environment for development (i.e. prosthesis for daily use, activity prosthesis that enables sports and playing musical instruments, doctors, therapists, prosthetist and orthotist, engineers, educational institutions, etc.) to support their social participation and to build their self-esteem. <https://www.habilisjapan.com/>

### Home-Start Japan, Specified Nonprofit Corporation

Consider the best interest of the children within the community. Their volunteer residents who have undergone training sessions visit the homes of those who are raising small children, and support the parents while spending time together. <https://www.homestartjapan.org/eng/>



### PIECES (Approved Specified Nonprofit Corporation)

Aim to solve and prevent children's isolation and realise a society where everyone can live with dignity and in piece by holding "public supporters training programs" that are mainly for those in their 20s to 40s living in the targetted regions. They are developping the citizenship mindset of local residents as well as enhancing the healthiness of local communities.

<https://www.pieces.tokyo/>

### Usnova Foundation

Are a child poverty countermeasure center, that work to help all children can live like a shining nova with hope for tomorrow through the three main acitivites: 1)research and policy recommendations, 2)intermediate support and 3)direct support for children.

<https://www.usnova.org/>

### Nonprofit Corporation WELgee

Contribute to create connections with the society for refugee applicants who have fled to Japan from conflicts and persecution in their home countries, develop their careers as "human resources" and achieve stable legal status by creating job opportunities for them.

<https://www.welgee.jp/about/english>

## About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit <http://fitforcharity.org/about.html>

## Overview

Event name:	FIT For Charity Run 2019	
Organiser:	FIT For Charity Run 2019 Organising Committee	
Schedule:	Sunday, January 19, 2020 <u>rain or shine</u>	
Venue/Course:	Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo	
Special Supporters:	Japan Cycling Association (scheduled), Meiji Jingu Gaien Park (scheduled)	
Koen supporters:	Tokyo Metropolitan Government, Nikkei Inc. The Asahi Shimbun Company	
Starting times:	09:30	10km run
	11:00	Inter-company relay race (mixed group of men and women)
	11:35	5km run
	12:20	1km walk
	13:00	Closing
Participation fee:	JPY5,000 per person (children under 16 are free)	
Target participants:	Those working in the financial and related industries and their family and friends	
Transportation:	5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit) 5-minute walk from Sendagaya Station, JR Sobu Line 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line	
Website:	<a href="http://fitforcharity.org">http://fitforcharity.org</a>	



FIT For Charity Run 2019 Organising Committee (In alphabetical order)

BGC Shoken Kaisha Ltd., Bloomberg L.P., Deloitte Japan, Deutsche Bank Group, DTCC, EY Japan, FIL Investments (Japan) Ltd, Frontier Consulting, GAM Japan, Grant Thornton Japan, Hitachi Capital Corporation, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Morgan Stanley, Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., Shared Research, SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices(Registered Association)

For further information, contact

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Vice Chair, Communications Team, FIT For Charity Run 2019 Organising Committee