



## Immediate Release

# 12th annual FIT For Charity Run Announces 2016 Beneficiary Organisations

*Tokyo's financial industry unites again in support of local non-profit organisations*

TOKYO | October 31, 2016

Tokyo's financial industry will hold the twelfth annual Financial Industry in Tokyo (FIT) For Charity Run on December 11, 2016 at the Meiji Jingu Gaien Park running course. Funds raised at this event will be donated to the following eight non-profit community organisations based in the Kanto region: **NPO Charity Santa, NPO Donguri no Kai, NPO Fair Start Support, NPO maggie's tokyo, NPO Multi-language Information Center Kanagawa (MIC Kanagawa), Paralympians Association of Japan, NPO Social Development Japan, and NPO Toshima Children WAKUWAKU Network.**

The selected charities address eight areas of need: children and youth with special needs; environment/biodiversity; gender/diversity and inclusion; homelessness and poverty; medical; minorities; people with disabilities; and socially critical issues.

FIT For Charity Run is organised by the financial community and related industries in Tokyo, aiming to raise funds for non-profit organisations that serve the local community. FIT For Charity's Organising Committee was established in late 2004 soon after a major earthquake struck off the coast of Sumatra triggering a tsunami across the Indian Ocean. The first FIT For Charity Run was held in 2005, and has now grown to become a landmark annual event spanning the capital city's financial sector.

The most recent eleventh FIT For Charity Run was held on November 8, 2015. That effort raised over JPY59 million driven by the support of 96 companies and 5,700 participants. The funds were divided equally among that year's eight selected beneficiary organisations based in the Kanto region. FIT For Charity Run is dedicated to supporting underfunded non-profit community organisations serving important but not necessarily well-recognised issues.

FIT For Charity Run 2016 Co-Chair **Raymond Wong** of Wells Fargo Securities (Japan) Co., Ltd. said, "This year, our theme is 'More Charity Focus, More Involvement.'" We are giving our participating companies greater opportunities to interact with past selected charities and to learn the details of the charity selection process. This approach has enabled companies to understand more about FIT's philosophy and the support we bring." Wong added, "This year we brought more charity



nominations as well as Sponsors into the process. We believe we are giving opportunities to the Tokyo and Kanto areas that are unique, diverse, and focused.”

Co-Chair **Miho Doi** of Deutsche Bank Group said, “The FIT Organisation Committee appreciates the passion of our runners, families, and friends. We are also indebted to our Sponsors, Donors, and over 300 volunteers who make this complex event run smoothly.” She added, “It is especially heartening to see the passion of the volunteers contributing to our community, which is what I believe makes the FIT For Charity event unique both here and around the world.”

FIT For Charity Run features a 10km run, 5km run, and 1.5km walk. Prizes are awarded to the fastest male and female runners for the 10km and 5km runs, and to the top three fundraising teams. A fundraising raffle is also held at the event.

FIT receives official recognition from the Japan Cycling Association, Meiji Jingu Gaien Park, and the Tokyo Metropolitan Government for the event itself and its aspirational social goals. The event demonstrates the commitment of financial companies and their employees who strive to make a difference in the communities in which they operate.

FIT For Charity Run continues to welcome sponsors and participants from Tokyo’s financial industry and related fields. The participation fee for runners and walkers is JPY5,000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker, or volunteering can find further information on the FIT For Charity website at:

<http://fitforcharity.org/2016/how-to-get-involved.html>

## Overview

Event name: FIT For Charity Run 2016  
 Organizer: FIT For Charity Run 2016 Organising Committee  
 Schedule: Sunday, December 11, 2016 rain or shine  
 Venue/Course: Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo  
 Special Supporters: Japan Cycling Association, Meiji Jingu Gaien Park  
 Koen supporters: Tokyo Metropolitan Government, The Asahi Shimbun Company, Nikkei Inc.  
 Starting times: 09:30 10km run  
 11:15 5km run  
 12:10 1.5km walk  
 12:40 Closing  
 Participation fee: JPY5,000 per person (children under 16 are free)  
 Target participants: Those working in the financial and related industries and their family and friends  
 Transportation: 5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit)  
 5-minute walk from Sendagaya Station, JR Sobu Line  
 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line  
 Website: fitforcharity.org

## About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit <http://www.fitforcharity.org/2016/index.html>

## 2016 Beneficiary Organisations

### NPO Charity Santa

<http://www.charity-santa.com/> (Japanese)

### NPO Donguri no Kai

<http://www.dongurinokai.or.jp/> (Japanese)

### NPO Fair Start Support

<http://fair-start.co.jp/> (Japanese)

### NPO maggie's tokyo

<http://maggies-tokyo.org/> (Japanese)

### NPO Multi-language Information Center Kanagawa (MIC Kanagawa)

<http://mickanagawa.web.fc2.com/en-index.html>

### Paralympians Association of Japan

<http://www.paralympians.jp/> (Japanese)

### NPO Social Development Japan

<http://sdj283.com/> (Japanese)

### NPO Toshima Children WAKUWAKU Network

<http://toshimawakuwaku.com/> (Japanese)

## FIT For Charity Run 2016 Organising Committee

Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BNY Mellon, BlackRock, Crédit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, FIL Investments (Japan) Ltd,



GCA Corporation, J.P. Morgan, KPMG Japan, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Morgan Stanley, Mizuho Financial Group, Inc., Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, Swiss Re, UBS Group, Wells Fargo, White & Case (in alphabetical order)

### **FIT For Charity Run 2016 Sponsorship**

#### **Sponsors** (minimum donation of JPY500,000)

AllianceBernstein, Australia and New Zealand Banking Group Limited, Bank of America Merrill Lynch, Barclays, BlackRock, Bloomberg L.P., BNP Paribas, CBRE, Citi, Colt Technology Services Co., Ltd., Commonwealth Bank of Australia, Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Sachs, Goodman Japan Limited, Grant Thornton Japan, Ichigo Asset Management, Ltd., Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, Markit, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, Mizuho Financial Group, Inc., NATIONAL AUSTRALIA BANK, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, RBS Securities Japan, Robert Walters Japan K.K., Royal Bank of Canada Group, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, SMFL Capital, Standard Chartered, Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Thomson Reuters Markets KK, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP/White & Case Law Offices (Registered Association) (in alphabetical order)

#### **Supporters** (minimum donation of JPY350,000)

Asurion Japan Holdings G.K., Dimensional Japan Ltd. (in alphabetical order)

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**For further information, contact:**

Tae Ahn (+81-80-7730-1946 | [communications@fitforcharity.org](mailto:communications@fitforcharity.org))  
Vice Chair, Communications Team, FIT For Charity Run 2016 Organising Committee