

#### For Immediate Release

# 17th annual FIT For Charity Run **Announces 2021 Beneficiary Organisations**

Tokyo's financial industry unites again in support of local non-profit organisations

TOKYO | September 24, 2021

Tokyo's financial industry will hold the seventeenth Financial Industry in Tokyo (FIT) For Charity Run during the month of November 2021 as an online virtual event. Funds raised during this event will be donated to the following five non-profit community organisations operating in the Kanto region: Specified Non-profit Corporation Cookies Project, Specified Non-profit Corporation Free the Children Japan, General Incorporated Association Single Mothers Support Association, General Incorporated Association Watashi-no-Mirai, and Approved Specified Non-profit Corporation Yokohama Children's Hospice Project. The selected charities address the following areas of need: children and youth with special needs (not including poverty); work support; people with disabilities; education.

FIT For Charity Run is organised by the financial community and related industries in Tokyo, aiming to raise funds for non-profit organisations that serve the local community. FIT For Charity's Organising Committee was established in late 2004 soon after a major earthquake struck off the coast of Sumatra triggering a tsunami across the Indian Ocean. The first FIT For Charity Run was held in 2005, and has now grown to become a landmark annual event spanning the capital city's financial sector. By the sixteenth FIT For Charity Run held in 2020, the total number of participants exceeded 84,000, and a total of approximately 900,000,000 Yen were donated to support over 120 NPOs.

David Schaefer (SMBC Nikko Securities Inc.), Co-Chair of FIT For Charity Run 2021, says: "We would like to express our sincere appreciation to everyone who is contributing to FIT For Charity Run 2021, particularly the sponsor companies and donor companies / individuals whose support is vital in organizing the 17th FIT For Charity Run. The theme of this year is "Sustain and Unite", and the Organising Committee has been working since May with the aim of continuing the support to community organisations. Given the structural changes taking place around us due to the COVID-19 pandemic, we believe in the importance to "sustain" our support to NPO organisations addressing various social issues; we also want to "unite" everyone and experience the social bond that is so vital in addressing societal challenges. We sincerely hope that this year's charity run will provide an opportunity for participants to enjoy the event even though we have to continue last year's online format, and thereby raise awareness of the social issues and become interested in the five beneficiary organisations we support this year."



This year will be our second event to be held online, we will therefore not host the event on a single day at a specific venue, but run the event virtually through the month of November; participants can run wherever they like and as many times they chose, recording their activities in the FIT App provided by Relola Inc. Participants can choose from three types of activities: running, walking, and cycling. We will announce the top 10 total distances accumulated for each type of activity and award the top fundraising firm. Additionally, we have plans to provide participants who post their activities to the FIT App a chance to win luxury hotel accommodation tickets, meal vouchers and other gifts.

The event demonstrates the commitment of financial companies and their employees who strive to make a difference in the communities in which they operate and receives official recognition and support from the Tokyo Metropolitan Government and The Asahi Shimbun Company.

FIT For Charity Run continues to welcome sponsors and participants from Tokyo's financial industry and related fields. The participation fee is JPY5,000 per person. Those interested in corporate sponsorship, participating as a runner or walker, or volunteering can find further information on the FIT For Charity website at:

### http://fitforcharity.org/2021/how-to-get-involved.html

Overview

FIT For Charity Run 2021 Event name:

FIT For Charity Run 2021 Organising Committee Organiser:

The Tokyo Metropolitan Government, The Asahi Shimbun Company Koen supporters:

November 1 - 30, 2021 Schedule: Programme Run, Walk, Cycle JPY5,000 per person Participation fee:

Target participants: Those working in the financial and related industries and their family and friends

Website: http://fitforcharity.org

## About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well-recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit http://fitforcharity.org/about.html

### 2021 Beneficiary Organisations (In alphabetical order)

**Specified Non-profit Corporation Cookies Project** 

http://www.cookiesproject.com

Specified Non-profit Corporation Free the Children Japan

https://ftcj.org

**General Incorporated Association Japan Single Mothers Support Association** https://シングルマザー協会.com

**General Incorporated Association** Watashi-no-Mirai

https://watashinomirai.amebaownd.com



# Approved Specified Non-profit Corporation Yokohama Children's Hospice Project https://childrenshospice.vokohama/index.html

# FIT For Charity Run 2021 Organising Committee (In alphabetical order)

Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., Crédit Agricole Group, Credit Suisse, Deloitte Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, International Finance Corporation, j Career, J.P. Morgan, Jones Lang LaSalle K.K., KPMG Japan, Lazard Freres, Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, National Australia Bank Limited, NOMURA HOLDINGS, INC., PIMCO Japan Ltd, PwC Japan Group, RGA Reinsurance Company, Robert Walters Japan, Shinsei Bank, Limited, SMBC Nikko Securities Inc., Sumitomo Mitsui DS Asset Management Company, Limited, The Wall Street Journal, UBS Group, Wells Fargo, White & Case LLP/ White & Case Law Offices (Registered Association)

# FIT For Charity Run 2021 Sponsorship (In alphabetical order)

Sponsors (minimum donation of JPY500,000)

Aberdeen Japan Limited, Australia and New Zealand Banking Group Limited, AXA JAPAN, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BlueBay Asset Management International Limited, BNP Paribas, Citi, Crédit Agricole Group, Credit Suisse, Deloitte Japan, First Brothers Co., Ltd., GCA Corporation, Goodman Japan Limited, Grant Thornton Japan, HSBC Group, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco, J.P. Morgan, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KPMG Japan, London Stock Exchange Group, Macquarie Group, Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., PIMCO Japan Ltd, PwC Japan Group, Royal Bank of Canada Group, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., Standard Chartered, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, White & Case LLP/White & Case Law Offices (Registered Association)



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