



For Immediate Release

18th Annual FIT for Charity Run Announces 2022 Beneficiary Organisations

Tokyo's financial industry unites to support a diverse set of local non-profits

Tokyo | October 19th, 2022

The Financial Industry in Tokyo ("FIT") Charity Run 2022 (Co-Chairs: David Schaefer/SMBC Nikko Securities and Fiona Ko/UBS) will hold its 18th annual run on December 18, 2022 at Japan's National Stadium. That in-person live event will be preceded by a month of online fundraising activities.

FIT For Charity Run is a fundraising event organized by Tokyo-based financial services and related businesses to support non-profit organizations that are engaged in community-based, socially impactful activities. The run particularly tries to support NPOs engaged in causes that often receive insufficient funding due to lack of recognition or other challenges.

The annual event was established in 2005 in response to the prior year's Sumatra Earthquake and Indian Ocean Tsunami. The event grew exponentially over the subsequent 17 years and by 2021 had already hosted more than 87,000 participants and raised approximately 900 million yen for over 120 NPOs in Japan.

FIT 2022 Beneficiaries

FIT for Charity today announced that this year's fundraising will be donated to the eight following NPOs: Approved Specified Nonprofit Corporation Edge, General Incorporated Association Carer Action Network, General Incorporated Association Heart Full Family, Specified Nonprofit Corporation Chaibora, Specified Nonprofit Corporation Good Aging Yells, Specified Nonprofit Corporation Keep Moms Smiling, Specified Nonprofit Corporation Tokyo Satoyama Pioneers, and Specified Nonprofit Corporation Youth Community. These organizations focus on a range of social issues including disadvantaged children and youth (excluding financial need), the environment and biodiversity, minority populations, people with disabilities, and education.

This year's event will consist of online running/walking/bicycling activities as well as a day of live 10Km/5Km runs, bike rides, walks, kids' runs, and corporate relays in Japan's new National Stadium.

David Schaefer, Co-Chair of FIT For Charity Run 2022, said, "We are excited that this will be our first in-person event in three years and our first time to return to the National Stadium in nine years." He continued, "This year's theme is "New Challenges" as we are determined to not only raise funds for



the community but to do so safely in a new “living with COVID” manner at a newly refurbished national landmark. We are committed to the local Japanese community and together the financial industry will do its absolute best to demonstrate that support.”

This year’s FIT for Charity Run is supported by the Tokyo Metropolitan Government, Asahi Shimbun, and Nikkei Shimbun.

FIT for Charity Run continues to seek sponsorship and participation from Tokyo-based companies in the financial services and related businesses. For more information on how to participate, please check the following link.

<http://fitforcharity.org/ja/2022/how-to-get-involved.html>

Overview

Name of the event: FIT for Charity Run 2022

Organizer: FIT for Charity Run 2022 Executive Committee

Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Dates: <Online> November 14 - December 11, 2022

Live event: <National Stadium> December 18, 2022

Location: Online and at the National Stadium

* The live portion of this event will be dependent on current safety considerations.

Activities: <Online> Running, Biking, Walking

<National Stadium> 10Km Run, 5Km Run, Walk, Kids Run, Corporate Relay

Participation fee: 6,000 yen

Eligibility: Employees of companies engaged in financial services and related businesses, and their family members and acquaintances.

Website: <http://fitforcharity.org/ja/>

About FIT Charity

FIT Charity was established in 2005 by a group of Tokyo-based companies in the financial industry to support non-profit organizations in Japan. FIT Charity supports organizations that are doing meaningful community-based work but have difficulty securing sufficient funding due to lack of public recognition, etc. For more information about FIT Charity, please visit our website at

<http://www.fitforcharity.org/ja/about.>

FIT For Charity Run 2022 List of Beneficiaries (in alphabetical order)

**Approved Specified Nonprofit Corporation
Edge**

<https://www.npo-edge.jp/>

**General Incorporated Association Career
Action Network**

<https://canjpn.jimdofree.com/>

**General Incorporated Association Heart Full
Family**

<https://www.hf-f.com/>

Specified Nonprofit Corporation Chaibora

<https://chaibora.org/>

**Specified Nonprofit Corporation Good Aging
Yells**

<https://goodagingyells.net/>

**Specified Nonprofit Corporation Keep Moms
Smiling**

<https://momsmile.jp/>

**Specified Nonprofit Corporation Tokyo
Satoyama Pioneers**

<http://satoyamapioneers.web.fc2.com/>

**Specified Nonprofit Corporation Youth
Community**

<https://www.youthcommunity.net/>



FIT For Charity Run 2022 Executive Committee (in alphabetical order)

BBH Cares, BGC Shoken Kaisha Ltd., Bloomberg L.P., Citi, Crédit Agricole Group, Deloitte Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, J.P. Morgan, Jones Lang LaSalle K.K., KPMG Japan, Lazard, Freres K.K., Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, RGA Reinsurance Company, Shinsei Bank, Limited, SMBC Nikko Securities Inc., Social Investment Partners, Sumitomo Mitsui DS Asset Management Company, Limited, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association), j Career

FIT for Charity Run 2022 Sponsors (in alphabetical order)

Corporate sponsors (donations of 500,000 yen or more)

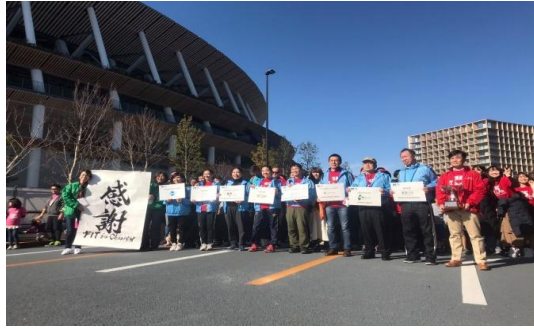
Aberdeen Japan Limited, AllianceBernstein, Australia and New Zealand Banking Group Limited, AXA, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Credit Suisse, CVC Asia Pacific, Deloitte Tohmatsu Corporate Solutions LLC, EY Japan, First Brothers Co., Ltd., Grant Thornton Japan, Houlihan Lokey, HSBC Group, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco Asset Management (Japan) Limited, J.P. Morgan, Janus Henderson Investors (Japan) Limited, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KPMG Japan, Macquarie Group, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., OSTTRA, PIMCO Japan Ltd, PwC Japan Group, Refinitiv Japan KK, Royal Bank of Canada Group, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., Standard Chartered, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

Publicity image

- * To use the following images, please send the number(s) of the image to FIT’s PR department.
- * Credit photographers when posting images.
- * Contact the PR department for any other inquiries regarding the provision of images, etc.



[1]



[2]



[3]



[4]



[5]



[6]

(c)FIT Charity Run 2019 / Photos by Akira Fukunaga, Daisuke Fujikura, Masahiro Murakoshi, Hitomi Wakui

For inquiries, please contact:

Hiroshi Nakaya (MUFG) |090-6111-1538 | communications@fitforcharity.org

Vice Chair, Communications Team, FIT For Charity Run 2022 Executive Committee