

### For Immediate Release

## 19th Annual FIT For Charity Run Announces 2023 Beneficiary Organisations

Tokyo's financial industry unites to support a diverse set of local non-profits

Tokyo | November 7, 2023

The Financial Industry in Tokyo ("FIT") For Charity Run 2023 (Co-Chairs: Hiroko Omote, PIMCO Japan Ltd, and David Schaefer, SMBC Nikko Securities) announced 8 beneficiary organisations which will receive donations raised from this year's event. In the 18 years to 2022, FIT For Charity Run donated a total of over 900 million yen to the support of a total of 136 non-profit organisations, engaging more than 91,000 participants. The total donation is expected to reach 1 billion yen this year.

#### FIT 2023 Beneficiaries

FIT For Charity Run today announced that this year's donations will be distributed to the following eight NPOs: Approved Specified Nonprofit Corporation Food Bank Shibuya, Approved Specified Nonprofit Corporation Piccolare, General Incorporated Association Choiceful Association, General Incorporated Association WheeLog, Public Interest Incorporated Foundation Nippon Charity Kyokai, Specially Approved Specified Nonprofit Corporation Children's Advocacy Center Tsunagg, Specified Nonprofit Corporation SHU. These organisations focus on a range of social issues including Poverty, children and young people in need of support, Medical, Elderly and nursing care, People with Disabilities and Environment & Biodiversity.

David Schaefer (SMBC Nikko Securities), Co-Chair of FIT For Charity Run 2023, commented "First and foremost, we would like to express our gratitude to the 52 financial institutions and related companies sponsoring FIT For Charity Run this year. In the selection of beneficiary organisations, we received a record 44 recommended organisations. After a rigorous due diligence process and vote, the final eight organisations were selected. Each organisation is engaged in a wide range of activities, and we have become aware of the increasing diversification of social issues and the various problems that are still unrecognized by society and thus the significance and meaning of continuing to address these social issues through the activities of FIT For Charity Run. We sincerely hope that this year FIT event will be a safe and enjoyable event for all participants and also serve as an opportunity to raise awareness and facilitate learning about these social issues."

This year's event will be held in hybrid format, i.e. online and in-person at the Meiji Jingu Gaien ring road. The in-person event will be held on December 10 and comprises 10Km/5Km runs, walk, kids' run, and corporate relay; the online event will be held from November 6 – December 3 and comprises running, walking and bicycling, with participants choosing their own course, recording and sharing their activities in the Strava sports activity app.

Hiroko Omote (PIMCO Japan), Co-Chair of FIT For Charity Run 2023, stated "As FIT celebrates its 19th year, we expect the total donation amount to reach 1 billion yen. On this important milestone, we would like to express our heartfelt gratitude to the sponsor companies, donors and volunteers who have supported FIT thus far. Thanks to the outpour of support, FIT has also been able to achieve an impressive average pass-through rate (donation rate after deducting event expenses) of 90%. The FIT official T-shirt for this year represents the trajectory of the tremendous support so far. We kindly ask for your continued support for FIT For Charity Run."



#### Overview

Name of the event: FIT For Charity Run 2023

Organizer: FIT for Charity Run 2023 Organising Committee

Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Dates: <Online> November 6 - December 3, 2023

<In-person event> December 10, 2023

Location: Online, in-person event at Meiji Jingu Gaien

\* The in-person event will be dependent on current safety considerations.

\* Online run uses Strava.

Activities: <Online> Running, Biking, Walking

< In-person event > 10Km Run, 5Km Run, Walk, Kids Run, Corporate Relay

Participation fee: 6,000 ven

Eligibility: Employees of companies engaged in financial services and related businesses, their family members and friends.

#### **About FIT Charity**

FIT For Charity Run is a fundraising event organised by Tokyo-based financial services and related businesses to support non-profit organisations that are engaged in community-based, socially impactful activities. The run particularly tries to support NPOs engaged in causes that often receive insufficient funding due to lack of recognition or other challenges. This annual run event was established in 2005 in response to the prior year's Sumatra Earthquake and Indian Ocean Tsunami. During the COVID-19 pandemic, online events have been initiated and the event has been conducted in a hybrid format, both online and in-person, since then. In 2022, the first in-person event after the pandemic was held at the new National Stadium, for the first time in nine years. The operation of this event, as well as the recruitment of sponsor companies, selection of beneficiary organisations, and recruitment of collaborating companies, is carried out by volunteers who are employees of financial institutions and related companies.

For more information about FIT Charity, please visit our website and Facebook at

http://www.fitforcharity.org/ja/about.

https://www.facebook.com/fitforcharityrun

https://twitter.com/FIT For Charity

FIT For Charity Run 2023 List of Beneficiaries (in alphabetical order)

Approved Specified Nonprofit Corporation Food Bank Shibuya

https://foodbank-shibuya.org/

Approved Specified Nonprofit Corporation Piccolare

https://piccolare.org/

General Incorporated Association Choiceful Association

https://www.choice-ful.or.jp/

**General Incorporated Association Foundation KidsFam** 

https://kidsfam.or.jp/

General Incorporated Association WheeLog

https://wheelog.com/hp/

Public Interest Incorporated Foundation Nippon Charity Kyokai

https://www.charitvkvokai.or.ip/

Specially Approved Specified Nonprofit Corporation Children's Advocacy Center Tsunagg

https://tsunagg.org/

Specified Nonprofit Corporation Jumoku Kankyo Network Association

https://www.shu.or.jp/



## FIT For Charity Run 2023 Orgnisating Committee (in alphabetical order)

BBH Cares, BGC Shoken Kaisha Ltd., Bloomberg L.P., Citi, Colt Data Centre Services, Deloitte Japan, FIL Investments (Japan) Ltd, Grant Thornton Japan, Janus Henderson Investors (Japan) Limited, J.P. Morgan, Jones Lang LaSalle K.K., KPMG Japan, Lazard, Mitsubishi HC Business Lease Corporation, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley, NAITO Securities Co., Ltd., NatWest Markets Securities Japan Limited, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan Group, Reuters News & Media Japan KK, RGA Reinsurance Company, RSM Japan, SBI Shinsei Bank, Limited, SMBC Nikko Securities Inc., Social Investment Partners, Sumitomo Mitsui DS Asset Management Company, Limited, T. Rowe Price Japan, Inc., UBS Group

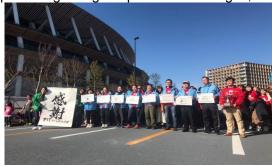
### FIT for Charity Run 2023 Sponsors (in alphabetical order) Corporate sponsors (donations of 500,000 yen or more)

abrdn Japan Limited, Australia and New Zealand Banking Group Limited, Avanade Japan K.K., AXA, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Colt Data Centre Services, Crédit Agricole Group, CVC Asia Pacific, Deloitte Tohmatsu Group, First Brothers Co., Ltd., Grant Thornton Japan, Hakluyt & Company Japan K.K., Houlihan Lokey, HSBC Group, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco Asset Management (Japan) Limited, J.P. Morgan, Janus Henderson Investors, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KJR Management, KKR Japan, KPMG Japan, Lazard, LGT Wealth Management Trust Inc., London Stock Exchange Group, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Morgan Stanley Japan Holdings Co., Ltd., NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., NOMURA HOLDINGS, INC., OSTTRA Japan, PIMCO Japan Ltd, PwC Japan Group, RBC BlueBay Asset Management, RGA Reinsurance Company, RSM Japan, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., Standard Chartered, T. Rowe Price Japan, Inc., Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

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- \* Contact the PR department for any other inquiries regarding the provision of images, etc.













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