

One of the largest running events in the domestic financial services industry!

20th FIT Charity Run Held Successfully

20 Years of Donations Raise Approximately 1.1 Billion Yen

Tokyo | September 17, 2024



(Photo taken by Masahiro Murakoshi)

The FIT Charity Run 2024 was held for the 20th year at the Japan National Stadium in Tokyo on September 16, 2024. This year's donations totalled 55,784,810 yen, bringing the cumulative total over 20 years to approximately 1.1 billion yen.

This year's FIT Charity Run welcomed over 4,000 participants from 103 financial institutions in Japan and from abroad. The total amount raised—including sponsorship contributions from 103 financial services companies that supported the event's mission, proceeds from event T-shirt sales and the charity raffle, participation fees, and donations from participating companies and individuals—reached 55,784,810 yen. After deducting expenses, the remaining amount will be donated equally to the eight organizations below.

To mark the 20th anniversary of the FIT Charity Run, Tokyo Governor Yuriko Koike presented an encouraging video message to the volunteers as well as praising the event's efforts over the past two decades in addressing social issues. In addition to the running events, interactive sports activities such as blind soccer and wheelchair basketball were also held, providing all participants with an opportunity to discover the appeal of a broad range of sports.

FIT 2024 Beneficiaries

- General Incorporated Foundation Japan Women Foundation
- Specified Nonprofit Corporation Asaza Fund
- Specified Nonprofit Corporation AYA
- Specified Nonprofit Corporation Buddy Team
- Specified Nonprofit Corporation Freespace Tanpopo walking with Children
- Specified Nonprofit Corporation Lion Heart
- Specified Nonprofit Corporation Sankakusha
- Specified Nonprofit Corporation Tonari no Kaigo

FIT Charity Run 2024 Co-Chair, Hiroko Omote (PIMCO Japan), stated: "I am truly delighted that we were able to successfully conclude the milestone 20th FIT Charity Run at the Japan National Stadium with the participation of so many people. We owe this success to our sponsor companies, volunteers, and donor companies that provided raffle prizes, food, and beverages on the day, as well as the support of many individuals, to whom I would like to express my sincere thanks.

Over the past 20 years, FIT has grown through the support of so many people into a remarkable initiative within the financial industry. As the event has expanded, and to address the diversifying social challenges, FIT has evolved in various ways, including how it is operated and the selection process for beneficiary organizations. I look forward to seeing it continue to evolve over the next 20 years and remain committed to supporting these ever-changing societal issues."

FIT Charity Run 2024 Co-Chair, Hiroshi Nakaya (Mitsubishi UFJ Financial Group), stated: "This year, the total donations raised through FIT Charity Run over the past 20 years have reached approximately 1.1 billion yen. FIT started in 2005 as a volunteer-driven initiative and has continued contributing to social causes for 20 years with the support of numerous volunteers from across the financial industry. I sincerely hope that the FIT Charity Run will continue to be an exciting running event for all participants, while also serving as an opportunity for people to engage with diverse social issues, deepen their understanding, and increase their awareness."

Competition Results

< Top fund raiser >

- 1st place: Mitsubishi UFJ Financial Group, Inc.
- 2nd place: KPMG Japan
- 3rd place: Morgan Stanley Japan Holdings Co., Ltd.

<Run>

- Male 5km run 1st place: Takatoshi Takagi (PwC Japan Group) 15:52
- Female 5km run 1st place: Risako Atsumi (Nomura Securities Co., Ltd.) 18:11
- male 2.5km run 1st place: Sou Tanaka (Nomura Securities Co., Ltd.) 7:41
- Female 2.5km run 1st place: Risako Atsumi (Nomura Securities Co., Ltd.) 8:50
- Inter-company relay 1st place: Nomura Securities Co., Ltd.

Donors (in alphabetical order)

Akira Fukunaga (Photographer), Alive, AllianceBernstein, ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Arrival, Art Collaboration Kyoto (ACK), AXA JAPAN, Barrier Free Co., Ltd., Benefit One Inc., Blue Note Tokyo, Canadian Springs Water Company, Japan Ltd., Cine Focus Corp., Colt Data Centre Services, Cotton Club, CRYPTOMERIA.inc, DIGITALSTAGE INC., DNS, FSX, Inc., Hitomi Wakui (Photographer), Hotel New Otani, Hyatt Centric Kanazawa, Hyatt Regency Kyoto, Ichigo Asset Management, Ltd., Ichikiro Co., Ltd., IG Securities Limited, Imperial Hotel, Ltd., Institute of Foreign Exchange and, Trade Research, IPG (Iino Personal Gym), ITOKI CORPORATION, Kabaya Foods Corporation, Kotoro Co.,Ltd., Kreab K.K, La Posada Co., Ltd., LANIGIRO, Leona Aoki, Luup, Inc., Mandarin Oriental, Tokyo, Manduka, Masahiro Murakoshi (Photographer), MHD Moët Hennessy Diageo K.K., Mitsubishi HC Capital Inc., Mitsui Fudosan Building Management, Co.,Ltd., Munich Re, NIJI Inc., Nippon Sigmoid Co., Ltd., NOMURA HOLDINGS, INC., Norinaka Jeffery Matsuya, Novotel Okinawa Naha, OSTTRA Japan, OTSUKA CORPORATION, Palace Hotel Tokyo, Park Hotel Tokyo, Peatix Japan K.K., Polar Bear Trainer's Team, PwC Japan Group, Rakuten Payment, Inc., RCF, Roots Sports Japan Co. Ltd., Shangri-La Hotel Tokyo, Shiba Park Hotel, Shota Fumoto, SMBC Trust Bank, SOKEN INC., Sumitomo Mitsui Banking Corporation, Sunrise Capital, Takeyuki Fukuoka, teal, The Capitol Hotel Tokyu, The Ethical Spirits, The Peninsula Tokyo, The Prince Gallery Tokyo Kioicho, The Prince Park Tower Tokyo, The Royal Park Hotel Iconic Tokyo, Shiodome, TOMS Co., Ltd., UBS Group, Unifrutti Japan Corporation

FIT for Charity Run 2024 Sponsors (in alphabetical order)

Corporate sponsors (donations of 500,000 yen or more)

abrdn Japan Limited, AllianceBernstein, Amazon Web Services, Australia and New Zealand Banking Group Limited, AXA, Barclays, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas, Citi, Colt Data Centre Services, Crédit Agricole Group, CVC Asia Pacific, Deloitte Tohmatsu Group LLC, Endeavour United Co.,Ltd., First Brothers Co., Ltd., Grant Thornton Japan, Hakluyt & Company Japan K.K., Houlihan Lokey, Ichigo Asset Management, Ltd., IG Securities Limited, Invesco Asset Management (Japan) Limited, J-STAR Co., Ltd., J.P. Morgan, Janus Henderson Investors (Japan) Limited, Japan Securities Depository Center, Incorporated, Jones Lang LaSalle K.K., KJR Management, KKR Japan, Kotoro Co., Ltd., KPMG Japan, Lazard, LGT Wealth Management Trust Inc., London Stock Exchange Group, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group,Inc., Morgan Stanley Japan Holdings Co., Ltd., NAITO Securities Co., Ltd., Nikko Asset Management Co., Ltd., Nippon Sangyo Suishin Kiko Ltd., NOMURA HOLDINGS, INC., OSTTRA Japan, PIMCO Japan Ltd, PwC Japan Group, RBC BlueBay Asset Management, RGA Reinsurance Company, RSM Japan, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, Standard Chartered, Sumitomo Mitsui Trust Holdings, Inc., Sunrise Capital, T. Rowe Price Japan, Inc., The Hongkong and Shanghai Banking Corporation Limited, UBS Group, Webull Securities(Japan)Co.Ltd., White & Case LLP | White & Case Law Offices (Registered Association)

FIT For Charity Run 2023 List of Beneficiaries (alphabetical order)

■ **General Incorporated Foundation Japan Women Foundation**

Medical care, welfare, politics, and economics work together to provide comprehensive support for women, aiming for a society in which all women can live and work in good health.

■ **Specified Nonprofit Corporation Asaza Fund**

Value-creating efforts are underway to revitalize Kasumigaura, transcending the boundaries between diverse entities and vertical divisions.

■ **Specified Nonprofit Corporation AYA**

We provide opportunities for children with illnesses or disabilities and their families to experience travel, movies, sports games, etc.

■ **Specified Nonprofit Corporation Buddy Team**

We work to prevent isolation and abuse by providing home-visiting support to families with various circumstances.

■ **Specified Nonprofit Corporation Freespace Tanpopo walking with Children**

We provide a place for children who are not attending school and consultation for their parents and hold parent meetings as a parenting exchange.

■ **Specified Nonprofit Corporation Lion Heart**

We support the rich growth of children by providing learning support, free food distribution, and other services centered on a 365-day children's cafeteria.

■ **Specified Nonprofit Corporation Sankakusha**

Provides support for "a place to stay," "housing," and "work" for young people aged 15-25 who cannot rely on their parents due to abuse or other factors.

■ **Specified Nonprofit Corporation Tonari no Kaigo**

To prevent elderly abuse by family members, we provide visits to the companies as early consultation to conduct care seminars, individual care counseling, and information dissemination.

About FIT For Charity

FIT For Charity was established in 2005 by a group of Tokyo-based companies in the financial industry to support non-profit organizations in Japan. FIT For Charity focuses particularly on supporting non-profits that do meaningful community-based work but may have funding difficulties due to lack of public support and awareness. For more information about FIT For Charity, please visit:

<http://www.fitforcharity.org/about.html>.

Overview

Name of the event: FIT For Charity Run 2024

Organizer: FIT for Charity Run 2024 Organising Committee

Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Dates: <Online> September 30 - October 27, 2024

<In-person event> September 16, 2024

Location: Online, in-person event at National Stadium

* Online run uses Strava.

Activities: <Online> Running, Biking, Walking

< In-person event > 5Km Run, 2.5Km Run, Walk, Kids Run, Corporate Relay

Participation fee: 6,000 yen

Eligibility: Employees of companies engaged in financial services and related businesses, their family members and friends.

FIT For Charity Run 2024 Organizing Committee (in alphabetical order)

Bank of America Corporation. , BGC Shoken Kaisha Ltd., Bloomberg L.P., Citi, Colt Data Centre Services, Deloitte Tohmatsu Group, Dow Jones & Company, Inc, FIL Investments (Japan) Ltd, Grant Thornton Taiyo LLC, HSBC Group, Janus Henderson Investors , Japan International Cooperation Agency, JP Morgan, KPMG Japan, Lazard Asset Management, Lazard, Inc, Mitsubishi HC Business Lease, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., Morgan Stanley Japan Holdings Co., MUFG Bank, Ltd., Nikko Asset Management, NON-PROFIT ORGANIZATION CLOUDY, PIMCO Japan Ltd, PwC Japan Group, Reuters News & Media Japan KK, RGA Reinsurance Company, SBI Shinsei Bank, Limited, Showa Leasing Co.,Ltd., SMBC Nikko Securities, Sumitomo Mitsui DS Asset Management Company, Limited, Sumitomo Mitsui Trust Bank, T. Rowe Price Japan, Inc., The Hongkong and Shanghai Banking Corporation Limited, The Tokyo Star Bank, Limited, Webull Securities (Japan) Co. Ltd.

For further information, please contact:

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Vice Chair, Communications Team, FIT For Charity Run 2024 Executive Committee