

For Immediate Release

21th Annual FIT For Charity Run

Announces 2025 Beneficiary Organisations

~Tokyo's financial industry unites to support a diverse set of local non-profits ~



Tokyo | October 31st, 2025

The Financial Industry in Tokyo ("FIT") For Charity Run 2025 (Co-Chairs: Hiroshi Nakaya, MUFG, and Kenji Tanabe, UBS) announced to donate the raised funds for the 21st FIT For Charity Run to eight beneficiary organisations. By the 20th FIT For Charity Run in 2024, a total of over 91,000 individuals had taken part, and donations totaling approximately 1.1 billion yen had been donated to 152 non-profit organisations. Last year, the total donations surpassed 1 billion yen.

This year's donations will be made to the following organisations:

【2025 Beneficiary Organisations】

Specified Nonprofit Corporation ATOPICCO Network for Children of the Earth, Specified Nonprofit Corporation Foodbank Shonan, Specified Nonprofit Corporation Know School, Specified Nonprofit Corporation Moridukuri Forum, Specified Nonprofit Corporation Origami, Specified Nonprofit Corporation Special Adoption Support Gummi Association Support, Specified Nonprofit Corporation YUMESHOKUNIN, Specified Nonprofit Corporation Zenkoku Ido Service Network

These organisations are working on a wide range of social issues, including poverty alleviation, support for children and young adults, medical care, environment and biodiversity, and support for people with disabilities. The donations will support community-based initiatives in the Kanto region and surrounding areas.

The Co-Chairs of the FIT ForCharity Run 2025 Organisation Committee stated as follows:

"We would like to express our sincere gratitude for the support of 62 financial institutions and related companies once again this year.

Regarding the selection of donation recipients, this year we have chosen eight organisations through a rigorous screening process from among those recommended by our supporting companies.

The activities of these organisations cover a wide range of areas, and as social issues continue to diversify, we are reminded of the many problems that have yet to gain public awareness. At the same time, we have reaffirmed the significance of continuing our support through the FIT For Charity Run.

We sincerely hope that the FIT For Charity Run will remain not only a safe and enjoyable event for all participants, but also an opportunity to learn about and take an interest in these pressing social issues."

This year's event will be held in hybrid format, i.e. online and in-person at the Meiji Jingu Gaien circular road. The in person event, scheduled for December 7th, will feature a 10km/5km run, a walk, a kids' run, and a corporate relay, with awards for the top finishers in each event. The online event, which runs from November 10th to November 30th, allows participants to run, walk, or cycle in a location of their choice, and the results are shared among participants using the Strava sports app. The top participants in each category, based on the greatest distance covered during the period, will be announced afterward.

Prior to the online and in-person event, a FIT 20th anniversary event was held on Friday, October 17th, 2025. 132 attendees, including past FIT Organising Committee members and representatives from 52 supporting organizations and companies participated. The event featured an awards ceremony and introductions to this year's beneficiary organisations. It served as an opportunity to reflect on the 20-year history of the FIT For Charity Run, reaffirm its ongoing significance, and build momentum for the upcoming online and in-person events.

【Overview】

Event Name: FIT For Charity Run 2025

Organiser: FIT Charity Run 2025 Organising Committee

Organising Committee Supported by: Tokyo Metropolitan Government, Asahi Shimbun, Nikkei Inc.

Dates: < Online event > November 10 (Monday) - November 30, 2025 (Sunday)

< In-person event > December 7, 2025 (Sunday)

Location: Online, in-person event at Meiji Jingu Gaien

* Online will be held via Strava. Depending on the situation, the event may only be held online.

Activities: < Online Event > Running, Cycling, Walking

< In-person event > 10Km Run, 5Km Run, Walk, Kids Run, Corporate Relay

Participation fee: 6,000 yen

Eligibility: Employees of companies engaged in financial services and related businesses, their family members and friends.

【About FIT For Charity Run】

Fit for Charity Run is a charity event organised by Tokyo based financial services and related businesses (financial institutions and related companies), with the aim of supporting non-profit organizations that are aimed at supporting non-profit organizations that carry out socially meaningful, community-based activities but struggle to secure sufficient funding due to issues such as limited exposure. This event has been held annually since 2005, in response to the 2004 Sumatra Earthquake and Indian Ocean Tsunami. During the Covid-19 pandemic, the event began as an online event, and has since been held in a hybrid format of online and in-person events. In 2022, the first in-person event since COVID-19 was held for the first time in nine years at the newly renovated Japan National Stadium. The operation of the event, including running it, recruiting sponsors, selecting support organizations, and recruiting cooperating companies, was carried out by volunteers, including employees of financial institutions and related companies.



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Official Website	http://fitforcharity.org/ja/index.html
Official Facebook	https://www.facebook.com/fitforcharityrun
Official X (Twitter)	https://twitter.com/FIT_For_Charity
Official Instagram	https://www.instagram.com/fitforcharityrun/
Official LinkedIn	https://www.linkedin.com/company/fitforcharity

【FIT For Charity Run 2025 List of Beneficiaries (in alphabetical order)】

Specified Nonprofit Corporation ATOPICCO Network for Children of the Earth

<https://www.atopicco.org>

Specified Nonprofit Corporation Foodbank Shonan

<https://foodbank-shonan.com/>

Specified Nonprofit Corporation Know School

<https://know-school.org/>

Specified Nonprofit Corporation Moridukuri Forum

<https://www.moridukuri.jp>

Specified Nonprofit Corporation Origami

<https://origami-vol.or.jp/>

Specified Nonprofit Corporation Special Adoption Support Gummi Association Support

<https://www.facebook.com/gumisapo>

Specified Nonprofit Corporation Special Adoption Support Gummi Association Support

<https://www.facebook.com/gumisapo>

Specified Nonprofit Corporation YUMESHOKUNIN

<https://yumeshokunin.org/>

Specified Nonprofit Corporation Zenkoku Ido Service Network

<https://zenkoku-ido.net/>

【FIT For Charity Run 2025 Organising Committee (in alphabetical order)】

Agricultural Bank of China, Tokyo, Amazon Web Services, Amova Asset Management, BGC Shoken Kaisha, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas Group, Citi, Colt Data Centre Services, Deloitte Japan, Dow Jones Japan K.K., Forvis Mazar in Japan, FWD Life Insurance Co.,Ltd., Grant Thornton Japan, Ichigo Asset Management, Ltd, J.P. Morgan, Janus Henderson Investors, JICA, Jones Lang LaSalle K.K., KPMG



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Japan, Lazard, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group,inc, Morgan Stanley, PIMCO Japan Limited, PwC Japan, Reuters, RGA Reinsurance Company, SBI Shinsei Bank Group, SMBC Nikko Securities Inc., SMBC Trust Bank Ltd., Sumitomo Mitsui DS Asset Management, Susten Capital Management Inc., The Hongkong and Shanghai Banking Corporation Limited, The Tokyo Star Bank, Limited, UBS Group, Webull Securities(Japan)Co.Ltd.

【FIT for Charity Run 2025 Sponsors 】(in alphabetical order)

【Corporate sponsors (donations of 500,000 yen or more)】

Aberdeen Investments, AllianceBernstein Japan Ltd., Amazon Web Services, Aozora Bank, Ltd., Australia and New Zealand Banking Group Limited, AXA, Amova Asset Management, BlackRock Japan Co., Ltd., Bloomberg L.P., BNP Paribas Group, The Bank of New York Mellon , Citi, Colt Data Centre Services, Crédit Agricole Group, CVC Asia pacific (Japan), Citadel, Crowe Watanabe CT, Deloitte Japan, Endeavour United Co.,Ltd., Grant Thornton Japan, HAKLUYT, Houlihan Lokey, The Hongkong and Shanghai Banking Corporation Limited, Ichigo Asset Management, Ltd, IG Securities Limited, Invesco, J-STAR, J.P. Morgan, Janus Henderson Investors, JASDEC, Japannext JNX, Jones Lang LaSalle K.K., The Japan Private Equity Association, KJR management, KKR Japan, KPMG Japan, Lazard, LGT Wealth Management Trust Inc, LSEG, Mitsubishi HC Capital Inc., Mitsubishi UFJ Financial Group,inc, Morgan Stanley, NAITO SECURITIES CO., LTD., Nomura Holdings, Inc., Osttra Japan K.K., PIMCO Japan Limited, PwC Japan, Pantheum Partners, RBC BlueBay, RGA Reinsurance Company, RSM Japan, SBI Shinsei Bank Group, Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank Ltd., Standard Chartered, Sumitomo Mitsui DS Asset Management, Sumitomo Mitsui Trust Group, Sunrise Capital, T. Rowe Price Japan, Inc., UBS Group ,White & Case LL

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