



Press Release

Sixth annual FIT For Charity Run set for November 7

Tokyo's financial industry unites again in support of local non-profit organisations

TOKYO, September 1, 2010 – Tokyo's financial industry will come together again on November 7, 2010 for the sixth annual Financial Industry in Tokyo (FIT) For Charity Run, to be held at the National Kasumigaoka Stadium in Shinjuku ward. Funds raised will be donated to the following ten non-profit community organisations based in the Tokyo area: Bridge for Smile, Hands On Tokyo, Hospital Art Lab, International Educational Association for Children, Japan Association for Refugees, Lifelink, Meisei Gakuen School for the Deaf, Multicultural Center Tokyo, Mutsumi Heim and PALETTE.

Established in 2005, FIT For Charity has already supported 28 charities through participation by approximately 20,000 individuals from the leading companies in Tokyo's financial community, helping raise more than JPY200 million. Last year, nearly 93% of funds collected were passed directly on to the nominated charities. The event has grown rapidly from more than 1500 participants and more than JPY16 million donated in 2005 to more than 5100 participants last year and approximately JPY55 million donated.

"FIT For Charity Run's continued growth is a testament to the financial industry's commitment to positively contribute to the Tokyo community. Last year's event saw record numbers of companies and participants turn out to show their support. We expect FIT For Charity Run 2010 to attract even more companies and participants, across all sectors of our industry, foreign and domestic alike. We look forward to welcoming financial industry employees and their families to this fun event that will generate meaningful financial support for local community organisations," said Guy Matthews (Citi), co-chairperson of the FIT For Charity Run 2010 Organising Committee.

Kumiko Hori (UBS Group), co-chairperson of the FIT For Charity Run 2010 Organising Committee, added: "FIT For Charity is a unique fund raising event which brings together companies as one industry to make a difference to its community and which possesses a successful track record. We look forward to further expansion of these kind of fundraising activities, which enable participants to support local non-profit organisations serving important needs with only limited fund-raising capabilities while enjoying runs and walks."



The FIT For Charity Run incorporates a 10km run, a 5km fun run and a 2.5km walk. In addition, a 4x100m inter-company relay and a kids sprint are held around the athletics track of the stadium. Prizes are awarded to the fastest male and female runners for the 10km and 5km distances, the fastest relay teams, the best costumes and the top three fundraising teams. A raffle is also held at the event, with prizes including airline tickets, stays at luxury hotels and restaurant vouchers.

FIT For Charity Run welcomes sponsors and participants from members of Tokyo's financial industry and related fields. The donation fee for runners and walkers is JPY5000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker or volunteering can find further information on the FIT For Charity website at: <http://www.fitforcharity.org/how-to-get-involved>

The FIT For Charity Run 2010 Organising Committee

Allen & Overy, Bank of America Merrill Lynch, The Bank of Tokyo Mitsubishi UFJ, Ltd., Barclays Capital, Barrier Free, BlackRock, Bloomberg L.P., BNY Mellon Asset Management, Citi (Co-chairperson), Credit Suisse, Deloitte Touche Tohmatsu, Deutsche Bank Group, dff, Eat creative, Freshfields Bruckhaus Deringer, Goldman Sachs, HSBC Group, I-cube, J.P. Morgan, KPMG AZSA LLC, Macquarie Group, MGPA, Mitsubishi UFJ Merrill Lynch PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Mizuho Financial Group, Inc., Mizuho Securities, Music Securities, Nikko Asset Management Co., Ltd., PricewaterhouseCoopers Japan, RBS, SHONAN Academy of Medical Welfare, Thomson Reuters Markets, UBS Group (Co-chairperson) (in alphabetic order)

About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit www.fitforcharity.org

The FIT For Charity Run 2010 Organising Committee is also sincerely appreciative of the support of the Japan Cycling Association and the National Kasumigaoka Stadium.

Schedule on Sunday, November 7, 2010. The run will take place rain or shine.

Venue: National Kasumigaoka Stadium and the outer garden of Meiji Shrine (Meiji-jingu Gaien) in Shinjuku-ku, Tokyo

Starting times:

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| 09:10 | 10km run (4 laps) |
| 10:30 | 5km fun run (2 laps) |
| 11:20 | 2.5km walk (1 lap) |
| 11:30 | 4x100m inter-company relay (within the stadium) |
| 12:20 | Kids sprint (within the stadium) |
| 12:40 | Awards ceremony (within the stadium) |

Ten Non-profit Community Organisations supported by FIT For Charity Run 2010:

- **Bridge for Smile:** Supports children who are in the process of, or have gotten out of children's homes. Many struggle to get a job or higher education due to financial and social difficulties. Bridge for Smile provides programmes to help them get ready to live on their own and offers job training courses and seminars. <http://www.b4s.jp/en/index.html>
- **Hands On Tokyo:** Promotes the growth of volunteerism by mobilising a diverse and multinational group of individuals and corporate volunteers and matching them with meaningful service opportunities which address environmental, education and social issues in the community. www.handsontokyo.org/en/home
- **Hospital Art Lab:** Use art to bring warmth and joy to the lives of people in hospitals, who face terminal illnesses. Hospital Art Lab provides various projects every year at over 40 hospitals all over Japan to improve the quality of life in hospital and to bring a healing effect to patients. <http://wap.petit.cc> (Japanese only)
- **International Educational Association for Children:** Supports children living in orphanages in the Tokyo area to be responsible, confident and empowered. Programmes use the "LAST" principle (Learning, Art, Sports and Technology) to generate confidence and motivation in children who, given the circumstances, may struggle to feel empowered. <http://livingdreams.jp>
- **Japan Association for Refugees:** Provides comprehensive - legal, social and community - assistance to refugees and asylum seekers in Japan. It also advocates to the Japanese government for a better refugee policy and raises awareness on the current refugee situation in Japan. www.refugee.or.jp/en
- **Lifelink:** Aims to revitalise the Japanese society that sees more than 30,000 suicides each year. Lifelink treats suicide prevention as a "support for life" and tries to establish a comfortable society where people feel less anxiety and less likely to bring themselves to commit suicide. www.lifelink.or.jp (Japanese only)



- **Meisei Gakuen School for the Deaf:** Sign language was banned in Japanese Deaf education for almost a century. Meisei Gakuen, established in 2008, uses sign language as the language of instruction for all school subjects. www.meiseigakuen.ed.jp/english/index.html
- **Multicultural Center Tokyo:** “Multicultural Free School” is a place where immigrant children, who cannot enter school due to the age limit of compulsory education in Japan, can study Japanese and other subjects everyday to aim for higher education. www.tabunka.jp/tokyo/englishtop.htm
- **Mutsumi Heim:** Is a shelter for single mothers with children (under 18), of which many are the victims of domestic violence. It provides safe home, child care and guidance to re-establish their independence, counseling services and other therapeutic services to mothers and children. <http://www.yui-yui.net> (Japanese only)
- **PALETTE:** Aims to achieve a society in which all people can participate regardless of their disabilities. PALETTE works on solving problems that people with disabilities face in their lives - chiefly housing, vocational training, employment, and cultural and leisure activities. www.npo-palette.or.jp/english/index.html

For further information, please contact:
FIT For Charity Run 2010 Organising Committee