

Press Release

Eighth annual FIT For Charity Run set for November 18 *~ Over 7,000 turnout for both individuals and firms ~* *~ Financial industry raises JPY61.2 million for local charities~*



(Photo by Masahiro Murakoshi)

TOKYO, 18 November 2012 – The eighth annual Financial Industry in Tokyo (FIT) For Charity Run was held today at Tokyo's National Kasumigaoka Stadium. This year, 7,082 individuals from 106 financial services and related foreign and domestic organisations came together to raise approximately JPY61.2 million for local causes.

Funds are raised through sponsorship, participation fees, donations from participating companies and individuals, as well as t-shirt and raffle sales.

Donations raised from this year's event will be equally divided among the following eight local non-profit organisations :

- NPO Asobi no Volunteer, Network Support for Sick Children
- NPO Hotto Station Lala
- NPO House for Women Saalaa
- NPO Madre Bonita



- NPO Pet Satooyakai
- Sexual Assault Relief Centre
- NPO ShuR
- Yuzuriha, Aftercare Centre for children & youth raised in orphanages and shelters – Social Welfare Foundation

Jonathan Field, co-chairperson of FIT For Charity Run 2012 Organising Committee, said: "FIT For Charity Run has been positively contributing to the Tokyo community since 2005, raising funds for a broad range of local causes. This year we support 8 local Kanto organisations who have limited recognition or fund-raising capabilities. Despite the ongoing challenging economic environment, FIT remains strong with a record number of sponsor organisations this year. This is a true testament to the ability of the financial industry to bond together to make a significant positive impact to the local community in which we live and work."

Co-chairperson Maiko Ito added: "FIT For Charity's role in linking the financial industry with charitable organisations which are under-recognised or lacking in ability to raise funds is only becoming more important and vital to help those who need assistance. Dedicated volunteers from across our industry along with our sponsors and generous in-kind donors enable FIT For Charity not only put on a fun and safe event day, but to pass through a high percentage of funds raised to the beneficiary organisations."

The FIT For Charity Run 2012 Organising Committee

Atsumi & Sakai, AXA Japan, Barclays, Barrier Free Co., BGC Shoken, Bloomberg L.P., BNP Paribas Group, Citi, Crédit Agricole Group, Deloitte Touche Tohmatsu, Deutsche Bank Group, J.P.Morgan, (Co-chairperson), KPMG Japan, Kreab Gavin Anderson, Macquarie Group, MGPA (Co-chairperson), Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, Mizuho Financial Group, Mizuho Securities, Nikko Asset Management, PricewaterhouseCoopers Japan, SHONAN Academy of Medical Welfare, Thomson Reuters Markets, Thomson Reuters Professional, Tradeweb Markets, UBS

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About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities.

FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organizations serving important but not necessarily well recognized or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit www.fitforcharity.org



FIT For Charity Run 2012 Details:

Schedule: Sunday, 18 November 2012
Course: National Kasumigaoka Stadium & the outer garden of Meiji Shrine
(Meiji-jingu Gaien)
Participation donation: JPY 5,000 per person (free for children under 16 years old).

Fastest runners: Time

Male 10km run: Mark Callon (Ichigo Asset Management) 32:57
Female 10km run: Shinobu Yoshida (Mitsubishi UFJ Financial Group) 41:04
Male 5km run: Hideaki Takemasa (Citi) 16:26
Female 5km run: Keiko Kanefune (Crédit Agricole Group) 19:48
400m relay team winner: BNP Paribas 46.56
400m female inter-company relay team winner: First Brothers 57.29
Best costume: Hisaki Tanaka & Kabuki Runners (Deloitte Touche Tohmatsu)
Biggest fund raiser: UBS

Organiser: FIT For Charity Run 2012 Organising Committee

“Koen” Supporters: The Asahi Shimbun and Nikkei Inc.

Special Supporters: The Japan Cycling Association

Sponsors (donation JPY500,000 and above)

AllianceBernstein, Australia and New Zealand Banking Group Limited, AXA Life Insurance Co., Ltd., Bank of America Merrill Lynch, Barclays, BlackRock Japan Co., Ltd, Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Deloitte Touche Tohmatsu, Deutsche Bank Group, Ernst & Young Japan, FactSet Pacific Inc., First Brothers Co., Ltd., GE Capital, Goldman Sachs, Hartford Life Insurance K.K., HSBC Group, Ichigo Asset Management, Ltd., ING Group, Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, KPMG AZSA LLC, KVH Co., Ltd., Macquarie Group, Man Investments Securities Japan, Ltd., MGPA, Mitsubishi UFJ Merrill Lynch PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, Mizuho Securities Co., Ltd., Nikko Asset Management Co., Ltd., PricewaterhouseCoopers Japan, Rakuten Bank, Ltd., Robert Walters Japan K.K., Royal Bank of Scotland Group, Schroder Investment Management (Japan) Ltd., Societe Generale, Standard & Poor’s Rating Japan K.K., Swiss Re Japan Branch, Thomson Reuters Markets KK, UBS

Supporters (donation JPY350,000 and above)

Credit Suisse



Donors:

Abilitas Hospitality, academyhills, AI In, ANA Crowne Plaza Hiroshima, ANA Crowne Plaza Kanazawa, ANA Crowne Plaza Osaka, ANA Crowne Plaza Toyama, Antony Tran (Photographer), Arusha, ASAHI FOOD & HEALTHCARE, LTD, Barrier Free Co. Ltd., Biscotti, Blue Note Tokyo, Canadian Springs Water, Cerulean Tower Tokyu Hotel, Cheerio Corporation Co. Ltd., Cotton Club, Diplomatt, Inc., Grand Hyatt Tokyo, Harumichi Saito (Photographer), Hotel New Otani, Hotel Nikko Alivila – Yomitan Resort Okinawa -, Hyatt Regency Kyoto, Jetstar Japan Co., Ltd., J-WAVE 81.3FM, Kirin Beverage Company,Limited, KOBE MERIKEN PARK ORIENTAL HOTEL, Mandarin Oriental, Tokyo, Masahiro Murakoshi (Photographer), MITSUI FUDOSAN BUILDING MANAGEMENT CO.,LTD., Mori Building Co., Ltd., Motion Blue Yokohama, Namba Oriental Hotel, Nihon Pepsi-Cola Bottling K.K., Nippon Express Co., Ltd., Orca International, ORIENTAL HOTEL HIROSHIMA, Oriental Hotel tokyo bay, Otsuka Holdings Co., Ltd., Park Hyatt Tokyo, ROPPONGI HILLS CLUB, SAPPORO BEVERAGE CO. ,LTD., Shangri-La Hotel, Tokyo, SHONAN Academy of Medical Welfare, The Economist, The Imperial Hotel, The Ritz-Carlton, Tokyo, TOMS Co., Ltd. , TOKYO Coca-Cola Bottling Co.,Ltd. , UNIFRUTTI JAPAN CORPORATION, United, YOKUMOKU, Yuki Tokuno (Designer)

Eight Non-profit Community Organisations supported by FIT For Charity Run 2012:

NPO Asobi no Volunteer, Network Support for Sick Children

We provide support to parents and their children who are admitted to hospital with advanced medical needs. Our volunteers will play with children at their bedside, providing respite for the parents. We have opened a nearby facility “House Grandma”, which allows parents and children with serious illnesses to interact and play.

NPO Hotto Station Lala

In recent years severely disabled children requiring daily medical care are moving to living in the community with their family. Hotto Station Lala provides temporary relief to enable families to better cope with the additional stress and prevent burnout stemming from the 24 hour responsibility this brings.

NPO House for Women Saalaa

Our main objective is to provide emergency shelter for victims of domestic violence and people trafficking, regardless of their nationality. We provide telephone counseling through our hotline services in different languages such as Thai, Korean, Tagalog, Spanish, Portuguese, English, Chinese and Japanese. Aside from providing shelter and the hotline, we aim to increase the self-



reliance of women and children through after-care and support. Recently Saalaa is also working together in cooperation with the public welfare sector to support women and children from other countries.

NPO Madre Bonita

Madre Bonita is dedicated to developing and providing a holistic fitness program specially designed for women after childbirth to support their mental and physical well-being through the stages of pregnancy, childbirth, and postnatal care. We provide the program in multiple locations in Japan, taught by self-employed trainers who are trained and certified through our trainer development program.

We also aim to raise awareness and promote research on postpartum depression, changes in marital relationships, women's careers after childbirth and other issues often overlooked in the mainstream.

NPO Pet Satooyakai

Pet Satooya Kai is a non-profit organization founded in 2001. We organise shelters for abandoned dogs and cats until they find families to take care of them. We rescue animals from public animal shelters where they will eventually put down in gas chambers or from breeders going out of business. We hold regular "Meet & Greet" events every weekend at two locations (every Saturday at JR Urawa Station and Sunday in Itabashi) to find foster homes for the animals.

Sexual Assault Relief Centre

We provide a 24 hour hot line for women and children who have just fallen victim to sexual assault. Our hot line is attended by trained staff. We offer counseling, gynecology department medical care, assistance in contacting the police, and introductions to lawyers and a psychiatrists. We also provide ongoing general support in the medium-and-long term to help people re-build their lives.

NPO ShuR

With the goal of helping the hearing impaired fully integrated into society, we are creating an IT Service for Deaf people with a special focus on sign language. With this "Tech for the Deaf" service, we want to help them realise their dreams and enhance their quality of life.

Yuzuriha, Aftercare Centre for children & youth raised in orphanages and shelters – Social Welfare Foundation

We support people once they leave care facilities such as orphanages, self-reliance support homes or adopted families. We aim to prevent these people committing suicide, becoming



homeless or turning to crime by supporting them in finding accommodation, employment, education and general day to day life.

For further information, please contact: Communications@fitforcharity.org