

Press Release

Record-breaking ninth annual FIT For Charity Run held in Tokyo
~ A record turnout of over 8,700 participants and volunteers from across our industry ~
~ Financial industry raises JPY71.1 million for local charities ~



(Photo by Masahiro Murakoshi)

TOKYO, 17 November 2013 – The ninth annual Financial Industry in Tokyo (FIT) For Charity Run was held today at Tokyo's Kasumigaoka National Stadium. This year, our last year in the Kasumigaoka National Stadium before it will be rebuilt, a record-breaking 8,769 individuals from 108 financial services and related foreign and domestic firms came together to raise JPY71,161,027 (subject to final confirmation). This is the highest amount raised in the history of FIT For Charity Run.

Funds are raised from participating companies and individuals through sponsorship, participation fees, and donations, as well as t-shirt and raffle sales.

Donations raised from this year's event will be equally divided among the following eight local non-profit organisations:



- NPO Arrow Arrow
- Japan Blind Football Association (JBFA)
- NPO Kids' Door
- NPO Lifestyle Research Institute of Forests (LSRIF)
- NPO Mirai no Mori
- NPO Polaris Project Japan
- NPO Supporting Network for Chronic Sick Children of Japan
- NPO TENOHASI

Jonathan Field, co-chairperson of FIT For Charity Run 2013 Organising Committee, said: "Since 2005, FIT For Charity Run has supported a broad range of local charities who have limited recognition or fund-raising capabilities. We are delighted to be able to support 8 Kanto based organisations this year. Over the past eight years, FIT For Charity Run has grown in size and reputation, so we are delighted with the overwhelming response this year which has resulted in a record number of participants and sponsoring firms and of total funds raised. It is a fitting record for our last year in the Kasumigaoka National Stadium before it is rebuilt and a testament to our industry and FIT For Charity Run's ability to bring us together to make a significant positive impact to the local community in which we live and work."

Co-chairperson Maiko Ito added: "FIT For Charity Run's role in linking the financial industry with charitable organisations in our local community is unique. It allows us to make a powerful and positive contribution to organisations which are under-recognised or lacking in ability to raise funds. FIT For Charity Run truly demonstrates the spirit of volunteering – bringing together so many people from across our industry who, through months of preparation make the event a reality. Our Sponsors and Donors provide us with ongoing and valuable support, which enables us to not only pass through a high percentage of funds to our beneficiary organisations, but in combination with our volunteers, enables us to create a fun and safe event for thousands of people to enjoy. No other event in Japan run solely by volunteers is able to raise as much money as FIT For Charity Run."

The FIT For Charity Run 2013 Organising Committee

Barclays, Barrier Free Co.,Ltd, BlackRock, Bloomberg L.P. BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Deloitte, Deutsche Bank Group, J.P. Morgan, KPMG Japan, Macquarie Group, Mitsubishi UFJ Morgan Stanley Securities, Mizuho Financial Group, Morgan Stanley, Newedge Japan, Nikko Asset Management, PIMCO Japan Ltd, PwC Japan, Mitsubishi UFJ Financial Group, Thomson Reuters Markets KK, UBS Group



About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity Run chooses to make a difference to its community by raising money for local non-profit community organizations serving important but not necessarily well recognized or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit www.fitforcharity.org

FIT For Charity Run 2013 Details:

Schedule: Sunday, 17 November 2013
Course: Kasumigaoka National Stadium & the outer garden of Meiji Shrine (Meiji-jingu Gaien)
Participation donation: JPY 5,000 per person (free for children under 16 years old).

Results:

Male 10km run: Tomohiro Saito (PwC Japan) 37:44
Female 10km run: Shinobu Yoshida (Mitsubishi UFJ Financial Group) 45:34
Male 5km run: Tomohiro Mizukoshi (Goldman Sachs) 18:22
Female 5km run: Kate Callon (Ichigo Asset Management) 22:41
4 x 100m female inter-company relay team winner: First Brothers 56.77
4 x 100m free inter-company relay team winner: BNP Paribas 45.19
Best costume: KPMG Brothers (KPMG Japan)
Top fund raiser: Mitsubishi UFJ Financial Group

Organiser: FIT For Charity Run 2013 Organising Committee

“Koen” Supporters: Asahi Shimbun and Nikkei Inc.

Special Supporters: Japan Cycling Association

Sponsors (donation JPY500,000 and above)

Aberdeen Asset Management Group, AllianceBernstein, Australia and New Zealand Banking Group Limited, AXA Life Insurance Co., Ltd., Bank of America Merrill Lynch, Barclays, BlackRock, Bloomberg L.P., BNP Paribas, BNY Mellon, CBRE, Citi, Crédit Agricole Group, Credit Suisse, Deloitte, Deutsche Bank Group, EY Japan, FactSet, First Brothers Co., Ltd., Franklin Templeton Investments, Goldman Sachs, Hartford Life Insurance K.K., HSBC Group, Ichigo Asset Management, Ltd., Jones Lang LaSalle, ING Group, Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, KPMG JAPAN, Macquarie Group, MetLife Alico, Mitsubishi UFJ Financial



Group, Mitsubishi UFJ Merrill Lynch PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Mizuho Financial Group, Morgan Stanley, Nikko Asset Management, PwC Japan, Robert Walters Japan K.K., Royal Bank of Scotland Group, Schroder Investment Management (Japan) Limited, Societe Generale, S&P Capital IQ, Swiss Re, Thomson Reuters Markets KK, Tokyo Star Bank, UBS, Wells Fargo

Supporters (donation JPY350,000 and above)

AIP Japan, GE Capital, Protiviti, SMBC Trust Bank

Donors: Abilitas Hospitality, Akira Fukunaga (Photographer), ANA InterContinental Tokyo, Antony Tran (Photographer), Arusha, Asahi Food & Healthcare, Ltd, Asahikawa Grand Hotel, Barrier Free Co.,Ltd., Blue Note Tokyo, Cheerio Corporation Co.,Ltd., Conrad Tokyo, Cotton Club, Custom Media, Diplomatt, Inc., DJ Kaopang, Dow Jones, Grand Hyatt Tokyo, Hotel Okura Tokyo Co.,Ltd., Hyatt Regency Kyoto, Il Piccione, The Imperial Hotel, Kirin Beverage Company, Limited, Kobe Meriken Park Oriental Hotel, Mandarin Oriental, Tokyo, Masahiro Murakoshi (Photographer), , MHD Moët Hennessy Diageo K.K., Mitsui Fudosan Building Management Co.,Ltd., Motion Blue Yokohama, Namba Oriental Hotel, Nippon Express Co., Ltd., One Niseko Resort Towers, Oriental Hotel Hiroshima, Oriental Hotel Tokyo bay, Otsuka Holdings Co., Ltd., Park Hotel Tokyo, Park Hyatt Tokyo, Pokka Sapporo Food & Beverage Ltd., Polar Bear Trainer's Team, Roppongi Hills Club, Royal Park Hotel The Shiodome, Tokyo, Suntory Beverage Service, The Ritz-Carlton, Tokyo, The Strings by InterContinental, TOMS Co., Ltd., Toranomom Honpo Inc., Unifrutti Japan Corporation, Union Brass, United

Eight Non-profit Community Organisations supported by FIT For Charity Run 2013:

NPO Arrow Arrow

Arrow Arrow's vision is to provide a better working environment for women in small to medium sized companies. Their aim is to help them retain and secure their jobs upon their return from maternity leave or during childcare. They also provide assistance to build careers for women throughout their various life events.

Japan Blind Football Association (JBFA)

JBFA campaigns with the power of football to help create a society where the visually impaired and those who are not can live together. The association's vision is to improve the social circumstances surrounding the visually impaired by raising the public awareness of blind football.



NPO Kids' Door

Kids' Door's main focus is to provide study support for children of underprivileged families in Japan by developing various learning programs to close the education gap. Their goal is to serve as a base to develop a society in which children live a happy, healthy and productive life.

NPO Lifestyle Research Institute of Forests (LSRIF)

LSRIF is working in partnerships with citizens, companies and government agencies to restore Japanese forests which have been degraded due to lack of maintenance. Through nature camps and tree planting and clearing activities, LSRIF aims to involve the general public in environmental activities through our principle of "do the right thing whilst having fun".

NPO Mirai no Mori

Mirai no Mori creates life-changing outdoor programs for abused, neglected, and orphaned Japanese children. Their English language summer camps help at-risk youths find their potential whilst enjoying the natural surroundings.

NPO Polaris Project Japan

Polaris Project Japan is fighting to eliminate the many forms of human trafficking present in Japan. These include child prostitution, child pornography, sexual violence against women, and forced labour in the sex and other industries.

NPO Supporting Network for Chronic Sick Children of Japan

Supporting Network for Chronic Sick Children of Japan builds and encourages participation in a network of families and children dealing with chronic diseases and the people who support them. Their aim is to maximize the effect of the network by working on various activities to enhance the quality of life of the children and their families.

NPO TENOHASI

TENOHASI provides various types of livelihood support to people living on the street in the Toshima-ward. These include food provisioning, night patrols, medical consultation and supporting their access to administrative services which allow homeless people to settle in the region independently.

For further information, please contact: communications@fitforcharity.org