

Press Release

## 10th annual FIT For Charity Run set for December 7

### *Tokyo's financial industry unites again in support of local non-profit organisations*

TOKYO, November 17, 2014 – Tokyo's financial industry will come together again on December 7, 2014 for the 10th annual Financial Industry in Tokyo (FIT) For Charity Run, to be held to be held around Meiji Jingu Gaien running course. Funds raised will be donated to the following six non-profit community organisations based in the Tokyo area: Child Maltreatment Prevention Network, The END ALS Association, Guide Dog & Service Dog & Hearing Dog Association of Japan, Hope Tree, Lights On Children and Teach For Japan (in alphabetic order).

FIT For Charity Run is a charity event organized by the financial community and related industries in Tokyo that aims to raise money and to support non-profit organizations that conduct local community activities. The FIT For Charity Organizing Committee was established soon after the Major Earthquake off the Coast of Sumatra and Tsunami in the Indian Ocean in late 2004. The very first Charity Run was held in 2005, and since then, the event has become an annual tradition.

The ninth FIT For Charity Run was held on Sunday, 17 November 2013 with 108 companies participating, 8,769 participants and over JPY 72 million raised from donations. The funds raised were divided equally among the 8 selected beneficiary organizations based in the Kanto region. FIT For Charity Run is dedicated to supporting non-profit community organizations serving important, but not necessarily well-recognized needs and with limited fundraising capabilities.

The FIT For Charity Run incorporates a 10km run, a 4km run and a 2km walk. Prizes are awarded to the fastest male and female runners for the 10km and 4km distances, and the top three fundraising teams. A raffle is also held at the event, with prizes including airline tickets, stays at luxury hotels and restaurant vouchers. In addition, a photo competition will be held after the event. Prizes for the "Best smile" and "Best costume" will be awarded by popular vote.

FIT For Charity Run welcomes sponsors and participants from members of Tokyo's financial industry and related fields. The donation fee for runners and walkers is JPY5000 per individual (free for children under 16). Those interested in corporate sponsorship, participating as a runner or walker or volunteering can find further information on the FIT For Charity website at:

<http://www.fitforcharity.org/how-to-get-involved>



## **The FIT For Charity Run 2014 Organising Committee**

Bain Capital, Bank of Tokyo Mitsubishi UFJ, Barclays, Barrier Free Co.,Ltd, BlackRock, Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Deloitte, Deutsche Bank Group, EY Japan, ING Life, J.P. Morgan, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Morgan Stanley Securities, Mizuho Financial Group, Inc., Mizuho Securities, Morgan Stanley, Morgan Stanley MUFG Securities Co., Ltd., Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan, Robert Walters Japan K.K., Skillhouse, Societe Generale, Swiss Re, Thomson Reuters Markets KK, UBS Group, Wells Fargo, White & Case Law Offices (in alphabetic order)

## **About the Financial Industry in Tokyo (FIT) For Charity**

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit [www.fitforcharity.org](http://www.fitforcharity.org)

**The FIT For Charity Run 2014 Organising Committee is also sincerely appreciative of the support of the Japan Cycling Association.**

**Schedule on Sunday, December 7, 2014.** The run will take place rain or shine.

**Venue:** Around Meiji Jingu Gaien running course in Shinjuku-ku, Tokyo

**Starting times:** 09:30 10km run

10:45 4km run

11:30 2km walk

12:00 Closing

## **Six Non-profit Community Organizations supported by FIT For Charity Run 2014:**

### **Child Maltreatment Prevention Network**

We strive to a discovery of abuse & neglect against children through the hotline service, as well as promotion & diffusion of the prevention activities, in cooperation with public institutions and private sector professionals. <http://cmpn.childfirst.or.jp/>

### **The END ALS Association**

The END ALS Association's mission is to help find a cure and improve government policy to allow patients to communicate comfortably through technology. <http://end-als.com/>

### **Guide Dog & Service Dog & Hearing Dog Association of Japan**

We are the only organization in Japan that trains, certificates and provides three types of assistance dogs to physically challenging people. Although disability service dogs and hearing dogs do not have long history in Japan, we have produced more than half of these assistance dogs now working in the nation. <http://www.hojyoken.or.jp/>

### **Hope Tree**

Hope Tree is a group of medical social workers such as psychologists, child life specialists, medics, and medical facilities that aim to help children of cancer patients. Our aim is to provide assistance through information to help the children and their parents overcome multiple hurdles through the various stages they face. Furthermore, our aim is to help expand the support networks available to these families. <http://www.hope-tree.jp/>

### **Lights On Children and Specified Nonprofit Corporation**

Lights On Children supports children who are currently living in and will soon be leaving orphanages and becoming self-reliant. With deep understanding of both orphanages and private businesses, Lights On Children aims to become a "hub" between these organizations to coordinate support between them for children transitioning out of life in orphanages. <http://lightson-children.com/>

### **Teach For Japan**

Teach For Japan's mission is to realize a society in which all children can get a great education. To achieve our mission, we select and develop excellent persons and send them as teachers to schools struggling with educational problems. <http://teachforjapan.org/>

For further information, please contact:

FIT For Charity Run 2014 Organising Committee