



Press Release

10th annual FIT For Charity Run held in Tokyo
~ Over 5,900 participants and volunteers from across our industry ~
~ Financial industry raises JPY 58 million for local charities ~



(Photo by Masahiro Murakoshi)

TOKYO, 07 December 2014 – The tenth annual Financial Industry in Tokyo (FIT) For Charity Run was held today around Meiji Jingu Gaien running course in Shinjuku-ku. This year, over 5,900 individuals from 104 financial services and related foreign and domestic firms came together to raise JPY58,369,800 (subject to final confirmation).

Funds are raised from participating companies and individuals through sponsorship, participation fees and donations, as well as t-shirt and raffle sales.

Donations raised from this year's event will be equally divided among the following six local non-profit organisations:

- Child Maltreatment Prevention Network
- The END ALS Association
- Guide Dog & Service Dog & Hearing Dog Association of Japan



- Hope Tree
- Lights On Children
- Teach For Japan

Marcus Wong co-chairperson of FIT For Charity Run 2014 Organising Committee, said: “This year’s run was the tenth FIT For Charity Run. Since the inaugural run in 2005, there have been over 50,000 participants from the financial industry in the Tokyo area contributing over half a billion yen to 70 different charities. This is an incredible testament to the financial industry’s sustained commitment to make a positive difference in society and in the lives of people in the Kanto and Tohoku (2011) communities.”

Co-chairperson Rumi Matsukata added: “Due to the National Stadium redevelopment, this year’s event was held at the Meiji Jingu Gaien course without having a stadium and it was similar to our earlier events held around the Imperial Palace from 2005 to 2007. Despite this environment change, we had 52 sponsor and supporter companies and approximately 5,900 people came together to volunteer, run and walk for charity today. We would like to take this opportunity to thank the Japan Cycling Association, Meiji Jingu Gaien, Sponsors, Supporters, in-kind donors, volunteers and all the people who have helped us tremendously till today. Without their support, today’s event would not have been such a success.

The FIT For Charity Run 2014 Organising Committee

Bain Capital, Bank of Tokyo Mitsubishi UFJ, Barclays, Barrier Free Co.,Ltd, BlackRock, Bloomberg L.P., BNP Paribas, BNY Mellon, Citi, Crédit Agricole Group, Deloitte Japan, Deutsche Bank Group, EY Japan, ING Life, J.P. Morgan, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, Mizuho Financial Group, Inc., Mizuho Securities, Nikko Asset Management Co., Ltd., PIMCO Japan Ltd, PwC Japan, Robert Walters Japan K.K., Skillhouse, Societe Generale, Swiss Re, Thomson Reuters Markets KK, UBS Group, Wells Fargo, White & Case Law Offices (in alphabetic order)

About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) For Charity Run was first held in September, 2005 shortly after the south east Asia tsunami tragedy that engulfed so many countries around the region and that impacted many here in Tokyo who lost relatives and friends in that disaster.



FIT For Charity Run was established to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity Run chooses to make a difference to its community by raising money for local non-profit community organizations serving important but not necessarily well recognized or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit www.fitforcharity.org

FIT For Charity Run 2014 Details:

Schedule: Sunday, 7 December 2014
Course: Around Meiji Jingu Gaien running course in Shinjuku-ku, Tokyo

Results:

Male 10km run: Yuto Fujiwara (Swiss Re) 30:12
Female 10km run: Sally Erith (Michael Page International Japan KK) 33:31
Male 4km run: Junichi Suzuki (Deloitte Japan) 11:20
Female 4km run: Shizuko Takahashi (Deutsche Bank Group) 14:02
Top fund raiser: Mitsubishi UFJ Financial Group

Organiser: FIT For Charity Run 2014 Organising Committee

“Koen” Supporters: Asahi Shimbun and Nikkei Inc.

Special Supporters: Japan Cycling Association

Sponsors (donation JPY500,000 and above)

Aberdeen Asset Management Group, AllianceBernstein, Australia and New Zealand Banking Group Limited, AXA Life Insurance Co., Ltd., Bank of America Merrill Lynch, Barclays, BlackRock, Bloomberg L.P., BNP Paribas, BNY Mellon, CBRE, Citi, Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, FactSet, First Brothers Co., Ltd., Franklin Templeton Investments, Goldman Sachs, Goodman Japan Limited, Ichigo Asset Management, Ltd., Invesco, J.P. Morgan, Japan Bond Trading Co., Ltd., Japan Securities Depository Center, Incorporated, JLL, KPMG JAPAN, Macquarie Group, Mitsubishi UFJ Financial Group, Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, Mizuho Financial Group, National Australia Bank, Nikko Asset Management, PIMCO Japan Ltd, PwC Japan, Robert Walters Japan K.K., Royal Bank of Scotland Group, Schroder Investment Management (Japan) Limited, Societe Generale, Swiss



Re, Tata Consultancy Services, Thomson Reuters Markets KK, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case

Supporters (donation JPY350,000 and above)

GE Capital, MetLife

Donors: Abilitas Hospitality, Air France, Akira Fukunaga (Photographer), ANA InterContinental Tokyo, Antony Tran (Photographer), Asahi Food & Healthcare, Ltd., Asahikawa Grand Hotel, Barrier Free Co.,Ltd., Blue Note Tokyo, Cheerio Corporation Co.,Ltd., Conrad Tokyo, Cotton Club, Diplomatt, Inc., Grand Hyatt Tokyo, Hotel Okura Tokyo Co.,Ltd., Hyatt Regency Kyoto, The Imperial Hotel, Masahiro Murakoshi (Photographer), Mitsui Fudosan Building Management Co.,Ltd., Mizuho Financial Group, Inc, Moët & Chandon, Mother Water Inc., Motion Blue Yokohama, Nippon Express Co., Ltd., One Niseko Resort Towers, Oriental Hotel Hiroshima, Oriental Hotel Tokyo bay, Otsuka Holdings Co., Ltd., Park Hotel Tokyo, Park Hyatt Tokyo, Pokka Sapporo Food & Beverage Ltd., Roots Sports Japan Co., Ltd., Roppongi Hills Club, Royal Park Hotel The Shiodome, Tokyo, Shu Nakayama (Graphic Designer), Skillhouse Staffing Solutions K.K., TOMS Co., Ltd., Unifrutti Japan Corporation, United

Six Non-profit Community Organisations supported by FIT For Charity Run 2014:

Child Maltreatment Prevention Network

We strive to a discovery of abuse & neglect against children through the hotline service, as well as promotion & diffusion of the prevention activities, in cooperation with public institutions and private sector professionals. HYPERLINK

"<http://cmpn.childfirst.or.jp/>"

The END ALS Association

The END ALS Association's mission is to help find a cure and improve government policy to allow patients to communicate comfortably through technology. HYPERLINK

"<http://end-als.com/>"

Guide Dog & Service Dog & Hearing Dog Association of Japan

We are the only organization in Japan that trains, certificates and provides three types of assistance dogs to physically challenging people. Although disability service dogs and hearing dogs do not have long history in Japan, we have produced more than half of these assistance dogs now working in the nation. HYPERLINK

"<http://www.hojyoken.or.jp/>"

**forcharityrun2014**

UNITING FOR OUR COMMUNITY

Hope Tree

Hope Tree is a group of medical social workers such as psychologists, child life specialists, medics, and medical facilities that aim to help children of cancer patients. Our aim is to provide assistance through information to help the children and their parents overcome multiple hurdles through the various stages they face. Furthermore, our aim is to help expand the support networks available to these families. HYPERLINK "<http://www.hope-tree.jp/>"<http://www.hope-tree.jp/>

Lights On Children

Lights On Children supports children who are currently living in and will soon be leaving orphanages and becoming self-reliant. With deep understanding of both orphanages and private businesses, Lights On Children aims to become a "hub" between these organizations to coordinate support between them for children transitioning out of life in orphanages. HYPERLINK "<http://lightson-children.com/>"<http://lightson-children.com/>

Teach For Japan

Teach For Japan's mission is to realize a society in which all children can get a great education. To achieve our mission, we select and develop excellent persons and send them as teachers to schools struggling with educational problems. HYPERLINK "<http://teachforjapan.org/>"<http://teachforjapan.org/>

For further information, please contact: FIT For Charity Run 2014 Organising Committee